



Your WVNPA Member Benefits

Save Time, Save Money, Connect with the Experts



Your WVNPA membership entitles you to a FREE membership to GrantStation, a \$149 value. Grantstation.com is a premiere suite of online grant research resources. Access GrantStation by visiting the 'Members Only' tab on the website at www.wvnpa.org. GrantStation Member Features include:

- * Search thousands of carefully researched profiles of private and government funding opportunities, at the local, state and national level, to help you find the grantmakers most appropriate for your organization.
- * Write better with in-depth tutorials on each element of a full grant request.
- * Learn from tools and articles on the entire grant process.
- * Read the GrantStation Insider, the weekly newsletter delivered to your inbox with timely grant opportunities.



West Virginia's nonprofit organizations provide a wide variety of valuable services and products that are essential to communities across the state. The success of these nonprofits is dependent upon public confidence and support. The West Virginia Nonprofit Association (WVNPA) has developed Principles & Practices for Nonprofit excellence to serve as a model for West Virginia nonprofit organizations to guide their operations and practices, enabling them to meet their missions.

The Principles & Practices are intended to describe best practices in managing and governing nonprofit organizations. These principles provide benchmarks to help an organization determine how efficiently and effectively it is working towards its mission and provide recommendations for improvement. The Principles are organized into eight categories, which are described below. The individual principles and practices are listed in a separate document, which is available from the West Virginia Nonprofit Association.

Categories of Principles & Practices include:

- *Mission & Program
- *Legal/Compliance
- *Planning
- *Human Resources
- *Governance
- *Marketing & Communications
- *Financial Management
- *Outcomes & Evaluation



Fundraising Fundamentals

Thanks to Network for Good and the National Council of Nonprofits, Fundraising Fundamentals is a new *free* benefit for WVNPA Members, a \$360 value.

Want to raise more money this year? As a WVNPA Member and premium training subscriber, you'll get access to Step-by-step fundraising plans, Fundraising checklists and templates, Personalized expert reviews of your appeals, website, and more plus access to premium fundraising content year-round!

Six Course Topics:

- Nonprofit Marketing Planning Course
- Nonprofit Website Course
- Email Acquisition Course
- Social Media Course
- Donor Thank You and Retention Course
- Year End Fundraising Course

Each comprehensive course contains 5-10 lessons and each lesson has 4-12 components. Courses include a Combination of E-learning and live events.

Nonprofit Marketing Planning Course

- Confirmation of completion
- Multiple users per organization
- All coursed eligible for CFRE credits

INSURANCE

CU Assure - A leader in alternative unemployment insurance programs for 501(c)3 organizations.

First Nonprofit Group - Providing nonprofits with cost-saving alternatives to the state unemployment insurance tax (SUTA).

Thornburg Insurance Agency - Insurance products for nonprofits including property, casualty, life, health, and risk management services.

CONSULTANTS

Collective Impact, LLC - Providing capacity building services tackling issues in human services, education, community and economic development, health, addiction, affordable housing, and more.

Kingery & Company, LLC - Providing relationship-based communications consulting through planning, training and marketing for nonprofits.

McKinley Carter Nonprofit Advisory Services - Providing a broad framework of capacity, leadership and learning services to help nonprofits meet their missions and achieve results.

MESH - Helping nonprofits communicate good ideas through design. Services include communications strategy, brand identity design, website design and development, social media strategy, and print and exhibition design.

RAISING CLARITY - Helping nonprofits raise more money in less time focusing on clarity: What are you going that works? How can you base-build and stay sane? When is it time to ask for support and when is it time to regroup?

The Growth Coach - Offering nonprofit leadership services in the areas of CEO coaching, Executive and board leadership, organizational capacity, executive transitions and special projects.

The LiLo Group - Specializing in providing multi-faceted nonprofit services including fundraising and development, strategic planning, conference-meeting-special event design and management, marketing, social media management and communications.

WV Social Media Consultants, LLC - Providing accountability, strategy and guidance to keep marketing integrated into all efforts with the mission and vision of the organization in mind.

ADMINISTRATIVE

Coeus Global - Providing the nonprofit community with the best in background screening and risk management services.

Dharma Merchant Services - A credit card provider with a 5-star service rating donating 50% of its profits to charity.

Enterprise Car Rental - Insured car rental discounted rates for the nonprofit travelers.

Good360 - Discounts on products donated by Fortune 500 manufacturing, technology and retail companies.

Ready Talk - Communications provider with low rates for conference calls, online meetings, and webinars.

For contact information and more about these products and services, visit www.wvnpa.org.
Login to Members Only - Services and Discounts.

The WVNPA provides a list of companies offering services tailored to the nonprofit community. The WVNPA encourages nonprofits to conduct their own due diligence when selecting vendors. Appearing in this list does not imply endorsement by the WVNPA.

