

# About the Neighborhood Investment Program (NIP)

## Charitable Giving Through the NIP

Over the past **19 years**, the program has:

- Assisted with **2,700 NON-PROFIT PROJECTS** serving West Virginia's low income population.
- Generated more than **\$75.7 MILLION** in donations.

In 2015, **\$3 MILLION** in NIP incentives leveraged **\$6.5 MILLION**.

## About

The Neighborhood Investment Program was established by the Legislature in **1996**.

The NIP is the **ONLY** state incentive available for charitable giving in West Virginia.

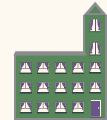
The statewide program impacts at least **200 NONPROFITS** annually, serving citizens, programs, and communities in **ALL 55 COUNTIES**.

Administration of the Neighborhood Investment Program is **SELF-SUFFICIENT & SELF-FUNDED** through the program fee applied to each donation.

## How It Works

Businesses and individuals who contribute to organizations are eligible to receive up to **50%** of the contributed amount as a giving incentive.

Donated money and resources are then **KEPT IN WEST VIRGINIA COMMUNITIES**, lessening the burden of government assistance.



The Neighborhood Investment Program will end on June 30, 2016 if it is not renewed during the 2016 legislative session.

# Impact of the Neighborhood Investment Program (NIP)



FOR EVERY \$1  
provided in  
charitable incentives,  
**\$2.18**

was received in  
private donations.



Without the NIP, the  
**\$10 MILLION**  
decline in charitable  
giving in WV between  
2014 and 2015  
would have been  
exponentially greater.

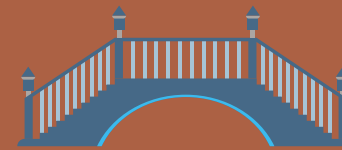
The WV Neighborhood  
Investment Program  
annually benefits  
more than

**600,000**  
WEST VIRGINIANS

by helping individuals  
from all 55 counties.



**NEARLY 60%**  
of the WV Neighborhood  
Investment Program  
donors in 2013 were  
middle to low-income  
households.



Requests of the  
WV Neighborhood  
Investment Program  
are at least three times  
the amount of the

**\$3 MILLION**  
available.



The program  
has leveraged

**\$6.5 MILLION**

on a

**\$3 MILLION**

investment by  
government for an

R.O.I. OF **218%.**



We call on you  
to renew the  
WV Neighborhood  
Investment Program  
at its current level of  
**\$3 million per year.**

Additionally, increase the amount  
of the program for 2019 by  
**\$500,000** for an investment of  
**\$3.5 million** for that fiscal year.



The Neighborhood  
Investment Program  
provides the  
opportunity for  
**MIDDLE &  
LOW-INCOME  
HOUSEHOLDS**

to give and/or  
double their gifts.



For more information, visit  
[www.wvnpa.org](http://www.wvnpa.org) or  
[www.philanthropywv.org](http://www.philanthropywv.org).

Help West Virginians help  
West Virginia.