About the Neighborhood Investment Program (NIP)

The Neighborhood Investment Program was established by the Legislature in 1996.

About

The NIP is the ONLY state incentive available for charitable giving in West Virginia.

The statewide program impacts at least 200 NONPROFITS annually, serving citizens, programs, and communities in ALL 55 COUNTIES.

Administration of the Neighborhood Investment Program is SELF-SUFFICIENT & SELF-FUNDED through the program fee applied to each donation.

Charitable Giving Through the NIP

Over the past 19 years, the program has:

- Assisted with 2,700 NON-PROFIT PROJECTS serving West Virginia’s low income population.
- Generated more than $75.7 MILLION in donations.

In 2015, $3 MILLION in NIP incentives leveraged $8.5 MILLION.

How It Works

Businesses and individuals who contribute to organizations are eligible to receive up to 50% of the contributed amount as a giving incentive.

Donated money and resources are then KEPT IN WEST VIRGINIA COMMUNITIES, lessening the burden of government assistance.

The Neighborhood Investment Program will end on June 30, 2016 if it is not renewed during the 2016 legislative session.
Impact of the Neighborhood Investment Program (NIP)

The WV Neighborhood Investment Program annually benefits more than 600,000 West Virginians by helping individuals from all 55 counties.

Without the NIP, the $10 million decline in charitable giving in WV between 2014 and 2015 would have been exponentially greater.

Requests of the WV Neighborhood Investment Program are at least three times the amount of the $3 million available.

The program has leveraged $6.5 million on a $3 million investment by government for an R.O.I. of 218%.

NEARLY 60% of the WV Neighborhood Investment Program donors in 2013 were middle to low-income households.

The Neighborhood Investment Program provides the opportunity for MIDDLE & LOW-INCOME HOUSEHOLDS to give and/or double their gifts.

We call on you to renew the WV Neighborhood Investment Program at its current level of $3 million per year. Additionally, increase the amount of the program for 2019 by $500,000 for an investment of $3.5 million for that fiscal year.

Help West Virginians help West Virginia.

For more information, visit www.wwnpa.org or www.philanthropywv.org.