



How to Survive in Challenging Times; Preparing for Change

LEARNING LABS SESSION 1

- A. *Pursuing Sustainability: Using the Matrix Map to Make Strategic Decisions*
- B. *Cultural Competence: Strengthening Workplace Sensitivity*
- C. *Turn to You – Nonprofit Leader Guide to Self-Coaching*
- D. *Most Frequently Violated WV Employment Laws*
- E. *Here for Good: Anatomy of the Creative Campaign*
- F. *Volunteer Program Needs Assessment*

LEARNING LABS SESSION 2

- A. *Mastermind Groups: Gleaning the Wisdom of the Group for Greater Success*
- B. *Telling Your Organizations Story-Financial Best Practices*
- C. *How to Harness the Power of Data to Successfully Navigate Change and Challenges*
- D. *Strategic Planning: Positioning your Organization for Future Success*
- E. *Volunteer Management*

LEARNING LABS SESSION 3

- A. *Achieving your Goal: The Power that Advocacy Plays!*
- B. *Engaging for Change*
- C. *Social Enterprise: Earned Revenue & Social Impact for a Double Bottom Line*
- D. *A Game Plan for Effective Communications to Weather the Storm*
- E. *Prototype Your Future – an Introduction to Design Thinking Concepts and Tools*
- F. *Volunteer Motivation*

10:45 AM – 12:15 PM LEARNING LABS SESSION 4

- A. *The Power of Story – An Introduction to Multimedia Storytelling*
- B. *Cause Related Marketing*
- C. *Aligning Your Team Members with Your Organization Priorities*
- D. *Yesterday, Today, and Tomorrow: Strategies for Surviving in Challenging Times*
- E. *Looking at Your Leadership*