



**West Virginia Nonprofit Leadership Conference**

**October 12 & 13, 2017**

***How to Survive in Challenging Times/Preparing for Change***

***Serving Nonprofits. Strengthening West Virginia.***

**THURSDAY, OCT. 12TH**

8: 00 – 11:00 AM National Service Pre- Conference

9:00 – 11:00 AM Exhibit set-up and Registration

11:00 AM – 1:00 PM Welcome and Keynote Luncheon: *“Building Competencies for Sustainability”* with Steve Zimmerman, Spectrum Nonprofit Services

1:15 – 2:45 PM Learning Labs Session 1

* Pursuing Sustainability: Using the Matrix Map to Make Strategic Decisions with Steve Zimmerman
* Cultural Competence: Strengthening Workplace Sensitivity with Bruce Decker
* Turn to You – Nonprofit Leader Guide to Self-Coaching with Tricia Kingery
* Most Frequently Violated WV Employment Laws with Tammy Baker
* Here for Good: Anatomy of the Creative Campaign with Ellen Allen
* Volunteer Program Needs Assessment with Nicole Fiocco

3:00 – 4:30 PM Learning Labs Session 2

* Mastermind Groups: Gleaning the Wisdom of the Group for Greater Success with Jeremy Turner
* Telling Your Organizations Story-Financial Best Practices with Valerie Ellis
* How to Harness the Power of Data to Successfully Navigate Change and Challenges with Sonia Pandit
* Strategic Planning: Positioning your Organization for Future Success with Bruce Decker
* Volunteer Management with Nicole Fiocco

5:00 – 6:00 PM WVNPA Reception and Annual Meeting of the Members

6:00 PM Dinner on Your Own and *What Keeps You Up at Night* Networking

**FRIDAY, OCT. 13TH**

8:00 – 8:45 AM Breakfast Buffet and Networking

9:00 – 10:30 AM Learning Labs Session 3

* Advocating for Your Mission with Christopher Kimes
* Engaging for Change with Susan Koehler
* Social Enterprise: Earned Revenue & Social Impact for a Double Bottom Line with Jeremy Turner
* A Game Plan for Effective Communications to Weather the Storm with Traci Phillips
* Prototype Your Future – an Introduction to Design Thinking Concepts and Tools with Ron Bailey
* Volunteer Motivation with Nicole Fiocco

10:45 AM – 12:15 PM Learning Labs Session 4

* The Power of Story – An Introduction to Multimedia Storytelling with Ron Bailey
* Cause Related Marketing with Traci Phillips
* The Self-Taught Leader with Anne Martin
* Aligning Your Team Members with Your Organization Priorities with Bob Whitmore & Monica Gould
* Yesterday, Today and Tomorrow: Strategies for Surviving in Challenging Times Jeanette Wojcik
* Looking at Your Leadership with Nicole Fiocco

12:30– 2:00 PM Closing Keynote: Becky Mathis-Stump, Ethos Leadership Group, LLC