



Nonprofits LEAD Annual Capacity Building Conference 2026 Sponsorship and Scholarship Form

Nonprofits LEAD invites you to sponsor the **Annual Capacity Building Conference on May 13th, 2026** at Marietta College. This conference aims to empower individuals and organizations by providing valuable resources, networking opportunities, and expert insights into best practices and innovative strategies in nonprofit capacity building. Topics include:

- Finance
- Governance
- Human Resources
- Information Technology
- Marketing and Networking
- Operations and Programming

There are *several* ways you can sponsor the event:

☐ "Philanthropist" Level for \$5,000 and up:

- **Announcement** of Sponsorship at event
- **Complimentary Registration:** 5 complimentary conference registrations (includes lunch for 5 attendees)
- **Conference T-shirts:** 5 complimentary t-shirts
- **Recognition:** Logo placement on selected conference materials and website
- **Social Media Thank You:** Acknowledgment on our social media platforms
- **Vendor Space:** up to 3 standard tables of booth space

· **"Major Donor" Level for \$2,501-\$5,000:**

- **Announcement** of Sponsorship at event
- **Complimentary Registration:** 3 complimentary conference registrations (includes lunch for 3 attendees)
- **Conference T-shirts:** 3 complimentary t-shirts
- **Recognition:** Logo placement on selected conference materials and website
- **Social Media Thank You:** Acknowledgment on our social media platforms
- **Vendor Space:** up to 2 standard tables of booth space

- **"Capacity Builder" Level for \$1,001-\$2,500:**
 - o **Announcement** of Sponsorship at event
 - o **Complimentary Registration:** 2 complimentary conference registrations (includes lunch for 2 attendees)
 - o **Conference T-shirts:** 2 complimentary t-shirts
 - o **Recognition:** Logo placement on all conference materials and website
 - o **Social Media Thank You:** Acknowledgment on our social media platforms
 - o **Vendor Space:** up to 1 standard table of booth space

- **"Donor" Level for \$501-\$1,000:**
 - o **Announcement** of Sponsorship at event
 - o **Complimentary Registration:** 1 complimentary conference registration (includes lunch for 1 attendee)
 - o **Conference T-shirt:** 1 complimentary t-shirt
 - o **Recognition:** Logo placement on select conference materials and website
 - o **Social Media Thank You:** Acknowledgment on our social media platforms

- **"Supporter" Level for up to \$500:**
 - o **Announcement** of Sponsorship at event
 - o **Recognition:** logo displayed on slideshow in Dyson-Baudo Recreation Center
 - o **Social Media Thank You:** Acknowledgment on our social media platforms

☒ Conference Attendee Scholarship for \$75 and up

- o Any amount donated towards scholarships for attendees will be added to your sponsorship total, and the total amount given will determine the benefits received.

Your partnership is vital to the success of our conference, and we would be thrilled to discuss how we can collaborate to achieve mutual goals. We believe that together, we can make a significant impact in capacity building for nonprofits in the Mid-Ohio Valley.

Please feel free to reach out to me directly at 740-376-4559 or nonprofitslead@marietta.edu to discuss sponsorship opportunities in more detail. We look forward to working together to create an inspiring and impactful event.

In partnership,

Shannan Tschopp,