

Sponsorship Opportunities

2026 Nonprofit Leadership Summit

A Message from the WV Nonprofit Association

West Virginia's nonprofit sector is the heart of our communities - and the most powerful work happens when we build together.

Building *Together*

IMPACT THROUGH COLLABORATION

October 14th - 16th
Charleston, WV

The West Virginia Nonprofit Association (WVNPA) is proud to reunite with Philanthropy West Virginia for the 2026 Nonprofit Leadership Summit, a collaboration a decade in the making. The last time our two organizations joined forces was 2016, and in the ten years since, both the challenges and the opportunities facing WV's nonprofit and philanthropic communities have grown considerably. The time is right to come back together; and we couldn't be more excited about what this moment represents.

This year's combined event brings nonprofit leaders and funders into the same space for three days of shared learning, meaningful conversation, and real collaboration. Over three days at the Embassy Suites by Hilton in Charleston, we'll create the kind of cross-sector connections that don't happen by accident - they happen when organizations are intentional about building together.

Your sponsorship makes this possible. It places your organization at the center of WV's nonprofit and philanthropic community at a truly historic moment, and signals your commitment to a stronger, more connected Mountain State.

About the Event

What: 2026 Nonprofit Leadership Summit

Theme: Building Together: Impact Through Collaboration

When: October 15-16, 2026

Where: Embassy Suites by Hilton, 300 Court Street, Charleston, WV

October 15-16: WVNPA Nonprofit Leadership Summit

October 15 (Afternoon & Evening): Joint programming; funders and nonprofit leaders together

This unique overlap creates a rare and powerful environment where WV's philanthropic and nonprofit communities share the same room, the same conversations, and the same vision for impact.

Combined Attendance: 190-230 participants, including nonprofit professionals, executive directors, program staff, board members, and funders from across the state.

Why Sponsor

This is more than a conference. It's a catalyst. Your sponsorship connects your organization with:

- 130+ nonprofit professionals from across WV attending the WVNPA Summit
- 80+ funders and philanthropic leaders from the Philanthropy WV Conference
- 190-230 total participants during joint sessions on October 15
- Decision-makers, executive directors, board members, and emerging nonprofit leaders
- A statewide audience invested in collaboration, capacity building, and community impact

Sponsoring the 2026 Summit positions your organization as a champion of the nonprofit sector and a committed partner in building a stronger West Virginia.

Scan the QR Code below, or visit bit.ly/4tCXoJW to complete your sponsorship today.



New River Gorge Bridge Level – \$5,000

Bold. Transformational. Far-Reaching.

Like West Virginia's most iconic bridge, this premier partnership represents leadership that connects the entire sector. Elevating voices, strengthening networks, and driving lasting impact.

What you will get

- Premier logo placement on all event materials, signage, and digital promotions
- Sponsorship of the Keynote or Networking session
- Speaking opportunity during the keynote session
- Prominent recognition on the WVNPA Website and event webpage
- Logo and recognition in all pre- and post-event email communications
- Verbal recognition at all general sessions, including joint sessions on October 15
- Reserved premium exhibit/display table in high-traffic area
- Full-page advertisement in the event program
- 4 Complimentary registrations (Summit & joint sessions)
- Opportunity to include promotional materials in attendee bags
- Social media features across WVNPA platforms (Facebook, Instagram, LinkedIn)
- Recognition in WVNPA Weekly Newsletter at least 4 times
- Personalized thank-you from WVNPA leadership.

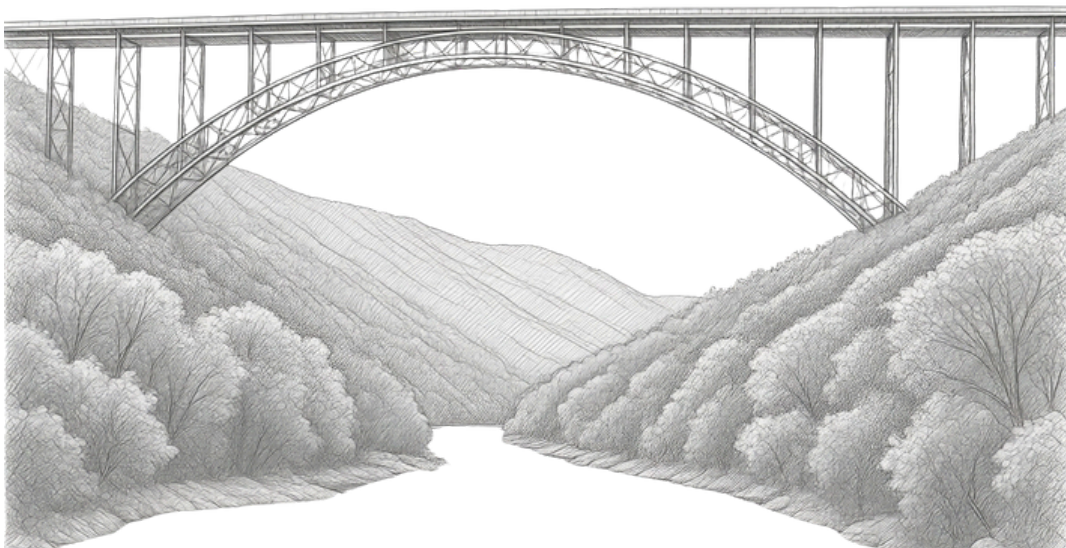


Photo by nukeit1 (Flickr) - modified

Wheeling Suspension Bridge Level - \$2,500

Historic. Influential. Enduring.

A symbol of legacy and strength, this level reflects partners who help sustain and elevate the nonprofit community through meaningful engagement and visible support.

What you will get

- Logo placement on event signage and digital promotions
- Sponsorship of plenary session
- Speaking opportunity during plenary session
- Recognition on the WVNPA website and event webpage
- Logo included in pre-event email communications
- Verbal recognition at general sessions
- Exhibit/display table in event space
- Half-page advertisement in the event program
- 3 complimentary registrations (Summit + joint sessions)
- Opportunity to include promotional materials in attendee bags
- Social media recognition across WVNPA platforms (Facebook, Instagram, LinkedIn)
- Recognition in WVNPA Weekly Newsletter at least 3 times



Photo by C Hanchey (Flickr) - modified

Philippi Covered Bridge Level - \$1,500

Rooted. Distinctive. Trusted.

Known for its character and resilience, this level represents organizations deeply connected to their communities and committed to supporting the sector's growth.

What you will get

- Logo placement on event signage
- Sponsorship of 1 Learning Lab Session
- Recognition on the WVNPA website and event webpage
- Exhibit/display table in event space
- Quarter page advertisement in the event program
- 2 complimentary registrations
- Social media recognition
- Recognition in WVNPA Weekly Newsletter at least 2 times

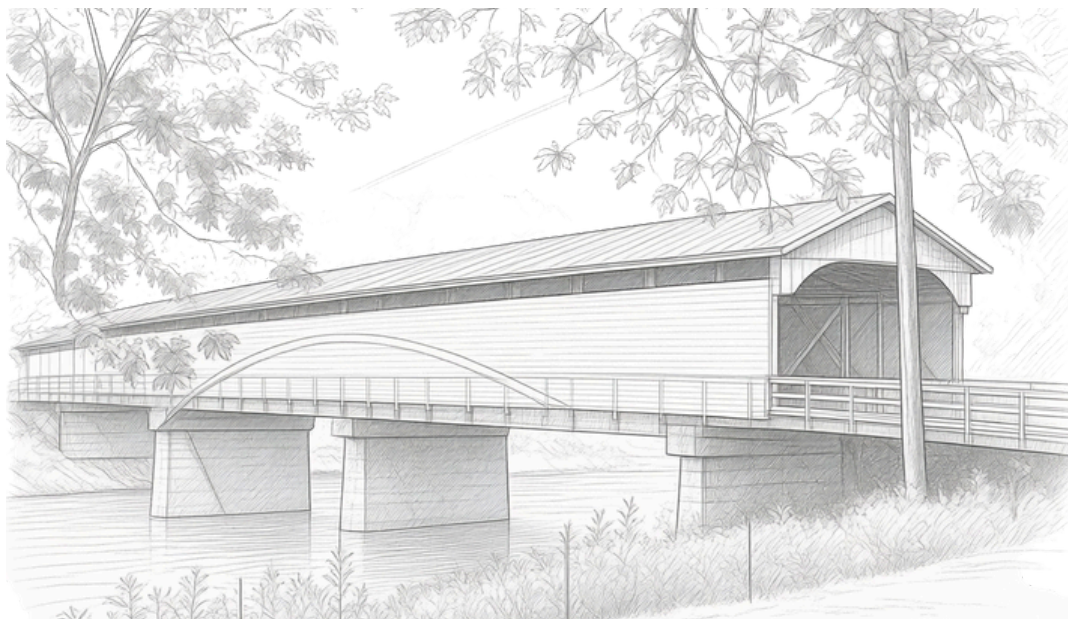


Photo by J. Stephen Conn (Flickr) - modified

South Side Bridge Level - \$750

Dynamic. Visible. Engaged.

Located in the heart of West Virginia's Capitol city, this level reflects partners who help bring people together - supporting collaboration, visibility, and shared progress across the nonprofit sector.

What you will get

- Name/Logo listed on event signage
- Sponsorship of a snack and beverage break or attendee bag (logo will appear on bags)
- 1/8 page advertisement event program
- Exhibit/display table in event space
- 1 complimentary registration
- Recognition on the WVNPA website
- Social media recognition
- Recognition in the WVNPA Newsletter at least 1 time

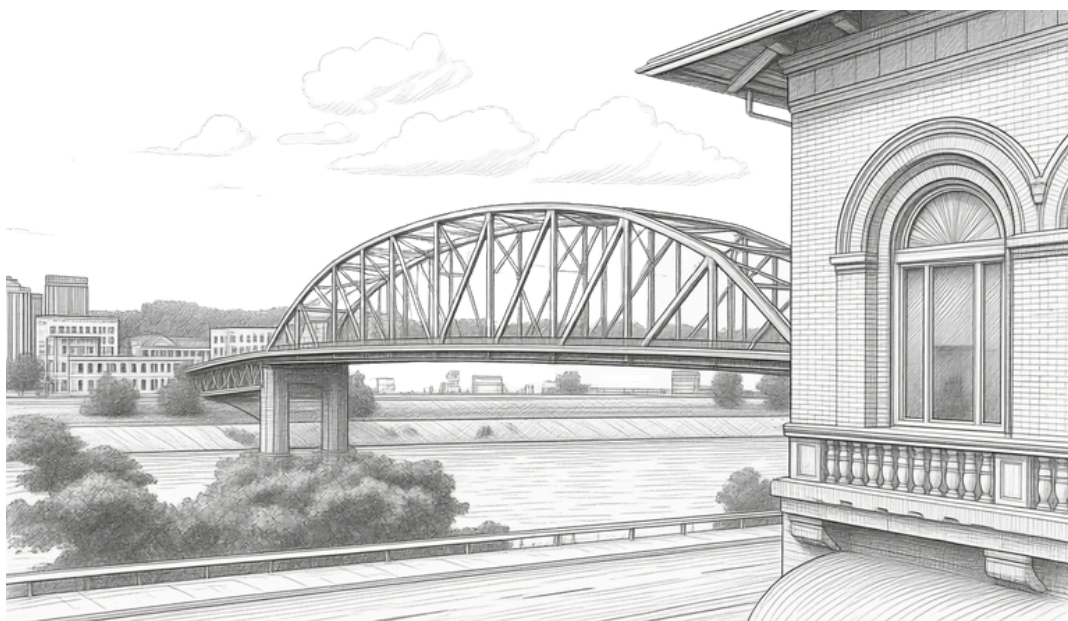


Photo by Bridges and Tunnels - modified

Fayette Station Bridge Level - \$250

Grounded. Accessible. Foundational.

Nestled beneath the New River Gorge Bridge, this historic crossing represents the power of connection at the community level - where relationships are built, access is created, and meaningful work begins.

What you will get

- Name listed on event signage
- Lanyard/Badge Sponsor - Logo on all attendee lanyards or name badges
- Name/logo listed in event program
- Exhibit/display table in event space
- 1 complimentary registration
- Recognition on the WVNPA website
- Social media recognition
- Recognition in the WVNPA Newsletter at least 1 time



Photo by JaGa (Commons Wikimedia) - modified

About the West Virginia Nonprofit Association

Established in 2012, the West Virginia Nonprofit Association serves as the unifying voice and resource hub for West Virginia's nonprofit sector. Our mission is to advance an effective nonprofit sector by fostering a collective voice and delivering expert member-focused resources. We envision a West Virginia where all nonprofits have access to the critical support systems they need to fulfill their missions.

Through professional development, advocacy, networking, and capacity-building tools, WVNPA connects and strengthens the organizations doing the most important work in our communities every day.



Acknowledgements:

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