

YOUR MARKETING

DESIGNED • BUILT • MAINTAINED

BY US



Refresh Marketing is a 5-star rated website design subscription service that enables small and medium-sized businesses and organizations to obtain an affordable custom website (Built By Us, For You) with proper on-page Search Engine Optimization, monthly updates, and secure hosting, all without the typical headaches you get with most web designers.

### **OUR PORTFOLIO**

SOME EXAMPLES OF THE WORK WE DO FOR YOU



















### **ABOUT US**

16

Dedicated Account Specialists

9

Countries with Refresh Users 6

Years of Refresh Development **24H** 

Passion for Web Design

It all started with web designer in 2013. But pretty soon, we were growing faster than ever, and current software couldn't keep up. Our solution? We created an in-house app to help us grow. Today, we call it Refresh CMS, and our web designers and customers use it around the world to grow their businesses.

### **OUR MISSION**

## Our mission statement is to provide the highest level of customer support and website design at a price point that any business or organization can afford.

### **OUR VISION**

To offer professional website design at a revolutionary price, while leading the way for the best customer service in the industry.

### REFRESH MARKETING GREW OUT OF A NEED TO SUPPORT SMALL BUSINESSES AND NONPROFITS

It is far too common to see professional website development firms charging tens of thousand of dollars for their services.

"Honestly, it makes us sick when we see small businesses and nonprofits being taken advantage of like this. We don't want to make a fortune off of our customers, we want our customers to make a fortune off of us."

We provide your company with a professional platform where your business or nonprofit can have growth and reach. Other website design firms would charge tens of thousands of dollars for this quality of service, Refresh Marketing offers all of these services at one low monthly cost with ZERO setup fees.

As a business owner,
you don't have enough time in the day!
That is why when it comes to your website,
we handle everything from design to day-to-day maintenance.

What will you do with your new found time?

# NONPROFIT DISCOUNTS



We are proud to announce our partnership with nonprofits! This partnership is designed to help nonprofits succeed and be given website design services and marketing services at a price point that can fit most nonprofit's general budgets.

It is far too common to see Professional website development firms charging tens of thousand of dollars for their services.

"Nonprofits are being sold and up-charged Squarespace, Wix, and WordPress Template websites at \$5,000 or more per website when it costs design agencies and freelancers less than \$100 to "create." Honestly, it makes us sick when we see nonprofits being taken advantage of in such a gross way.

We provide your organization with a professional platform where your nonprofit can have growth and reach. Other website design firms would charge tens of thousands of dollars for this quality of service, Refresh Marketing offers all of these services at one low monthly cost with ZERO setup fees and NO contracts.

All of our nonprofit clients receive a 25% discount on all products we offer. Ask us today about how you can start saving!

### **WEBSITE PLANS & PRICING**



### YOUR WEBSITE, 100% BUILT & MAINTAINED BY US

### PRICING PLANS

### LEVEL 1

**BUSINESS WEBSITE** 

\$97/mo

\$88/mo Paid Annually

Completely Built By Us

1 Free Domain

1 Free SSL (\$500 Value)

On Going Maintenance

**Unlimited** Website Space

Best Plan for Small Business

Money Back Guarantee

#### **CHOOSE PLAN**

OR

SAVE 10% BY PAYING ANNUALLY

### LEVEL 2

**BASIC E-COMMERCE WEBSITE** 

### \$147/mo

\$133/mo Paid Annually

**Completely Built By Us** 

1 Free Domain

1 Free SSL (\$500 Value)

On Going Maintenance

**Unlimited** Website Space

Up to 100 products

**Money Back Guarantee** 

#### **CHOOSE PLAN**

OR

SAVE 10% BY PAYING ANNUALLY

### LEVEL 3

**UNLIMITED E-COMMERCE WEBSITE** 

### \$297/mo

\$268/mo Paid Annually

**Completely Built By Us** 

1 Free Domain

1 Free SSL (\$500 Value)

On Going Maintenance

Your Own Account Specialist

**Unlimited Products** 

Money Back Guarantee

#### **CHOOSE PLAN**

OR

SAVE 10% BY PAYING ANNUALLY

# SOCIAL MEDIA ADVERTISING



# YOUR SOCIAL MEDIA ADVERTISING 100% CURATED & MAINTAINED BY US

## PRICING PLANS

## LEWEL

FB ADS LIGHT

\$500/mo

\$450/mo Paid Annually
\$0 Setup Fee

Ad Budgets Up to \$500/Mo

CHOOSE PLAN

OR
SAVE 10% BY
PAYING ANNUALLY

## LEVEL 2

SMALL BUSINESS PACKAGE

\$1000/mo

\$200 Setup Fee
Ad Budgets Up to \$2,000/Mo

\$900/mo Paid Annually

CHOOSE PLAN

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## LEVEL 3

AGGRESSIVE GROWTH & REACH

\$200/mo

\$1,800/mo Paid Annually \$400 Setup Fee Ad Budgets Up to \$5,000/mo

## CHOOSE PLAN

OR
SAVE 10% BY
PAYING ANNUALLY

Conversion-Focused Facebook Ad Management Specifically designed to generate leads or sales

# SOCIAL MEDIA MANAGEMENT



# YOUR SOCIAL MEDIA MANAGEMENT 100% CURATED & MAINTAINED BY US

## PRICING PLANS

### LEVEL 1

SOCIAL MEDIA
MANAGEMENT

## \$250/mo

\$225/mo Paid Annually

6 Posts Per Week w/o Review

Zero Work Required

Unlimited Email
Support

Money Back Guarantee

CHOOSE PLAN

OR

SAVE 10% BY PAYING ANNUALLY

### LEVEL 2

SOCIAL MEDIA
STRATEGIST

## \$350/mo

\$315/mo Paid
Annually

6 Posts Per Week w/ Content Calendar

Zero Work Required

Unlimited Email
Support

Money Back Guarantee

CHOOSE PLAN

OR

SAVE 10% BY PAYING ANNUALLY

## LEVEL 3

AGGRESSIVE
GROWTH & REACH

## \$450/mo

\$405/mo Paid Annually

Includes Instagram
Posting

Zero Work Required

Unlimited Email
Support

Money Back Guarantee

CHOOSE PLAN

OR

SAVE 10% BY PAYING ANNUALLY

### LEVEL 4

FULL SERVICE
DIGITAL AGENCY

# \$600/mo

\$540/mo Paid Annually

Includes Strategy
Phone Call

Zero Work Required

Unlimited Email
Support

Money Back Guarantee

CHOOSE PLAN

OR

SAVE 10% BY PAYING ANNUALLY



www.refreshmktg.com