



## CALL FOR PRESENTERS!

*Seeking Passionate and Inspiring People!*

September 25 & 26, 2018

Canaan Valley Resort



The West Virginia Nonprofit Association's Nonprofit Leadership Summit, presented in partnership with Volunteer West Virginia, will take place over two days, and **convene 175+ nonprofit professionals from across the state**. Fulfilling our mission to serve nonprofits and strengthen West Virginia, the Summit will help nonprofit leaders, staff, directors, and volunteers **come together to lean, inspire, and be inspired**. Nonprofits work on the frontlines of our society's most important issues and it is vital that they have a venue to advance their knowledge and skills and build connections that improve practice and drive change.

### **We are seeking:**

Individual or panel presentations that will inspire, teach and connect nonprofits and the communities they serve addressing specific topics for all staff roles including BEGINNER through ADVANCED levels, SMALL, MEDIUM, AND LARGE ORGANIZATION SIZES. *See the following page for specific topic suggestions.* Special consideration will be given to presenters with experience leading nonprofit organizations, current WVNPA Business-Consultant members, and to presenters that meet our goal of increasing diversity among speakers.

### **Selected presenters should have:**

- A proven track record of success in the proposed topic
- An interactive presentation approach that embraces theories regarding adult learning and ensures the best learning opportunity for the audience (reliance on PowerPoint presentations is discouraged)
- An energetic presence and engaging teaching style that will support our goal of making the Summit successful, well-regarded, and highly evaluated by attendees.

Proposals are to be submitted electronically by following [this link](#). This form will ask for the following:

- Title
- Summary (3-5 sentences)
- A list of specific learning objectives
- A 500-word detailed description, including a list of specific outcomes and any actionable advice or tools and resources that learners will take back to their organizations to implement. (Interactive or discussion-based peer-to-peer learning will be prioritized for selection.)
- The intended audience (beginner, intermediate, advanced, or all levels and small organizations, medium-sized organizations, large organizations, or all sizes)
- Duration: Sessions are 90-minutes. Please select multiple sessions if needed for quality of presentation.
- Your AV/technology needs.

- Your contact information and bio. If your presentation is chosen, you will also be asked to provide a headshot. Note: Up to 3 people can propose to present as a panel. If you are proposing a panel, you will be asked for contact information and bios for all presenters.

### ***Specific Topic Suggestions:***

- **Enhancing networks and outcomes:** partnerships and networks, funder and grantee relationships, case studies in collaboration, aligning organizations with community leaders, strategic partnerships and collective action, stakeholder engagement, and tips and tricks for networking.
- **Human Resources (Staff and Volunteer) and topics that enhance operations:** human resources and talent management, organizational culture, program evaluation and continuous quality improvement, or millennial workforce strategies, direct-care workforce strategies, recruitment and retention strategies in a tight labor market, volunteer management, managing a 24-7 workplace.
- **Fundraising and financial leadership topics:** grant writing, fundraising in the new tax environment, fundraising in an up economy, funder and grantee relationships, communicating and reporting your finances, developing a legacy and planned giving program, building new revenue streams, and financial leadership.
- **Marketing and Communications:** defining and reaching the right audience, developing creative web content, using social media for program and mission work, creating simple websites, engaging donors and volunteers in amplifying our message, transparency, ethical and accountable sales tactics, telling stories of impact, educating the public about our work.
- **Leadership and capacity:** best practices for boards, program growth and management, technology, foundations of leadership, being an innovative leader, time management, conflict resolution, leading a diverse team, and diversity, equity, and inclusion.
- **Diversity, Equity, and Inclusion:** Leading a diverse team, diversifying boards, achieving equitable outcomes, serving LGBTQIA youth and adults, addressing racial disparities, inclusion of people with disabilities, serving military families.

***Presenters will be asked to provide their own laptops.*** Presentations that require hands-on demonstration of online platforms, video or audio may request AV and the WVNPA will provide if we are able to do so.

***Presenters will be expected to provide copies of their own handouts.***

*Each presenter will receive a complimentary registration for the conference.*

*Presenters are responsible for any associated travel or accommodation costs.*

***If you are hungry for an audience and have a great idea,  
we want to hear from you!***

***Deadline is Friday, May 25, 2018.***

**[CLICK HERE TO SUBMIT A PROPOSAL](#)**

**Selection Criteria**

Please ensure that your proposal includes criteria below. Each proposal will be carefully reviewed by our Summit Planning Committee and will be rated with the help of the following system:

The description indicated that the session will align with accepted best practices	20 pts
There is evidence that the audience will leave the workshop with specific action items or a plan to be able to implement the suggestions within their time and budget constraints	20 pts
The presenter described how participants will be involved in interactive or peer-to-peer learning activities	20 pts
The presenter included evidence of successful work with nonprofit organizations and/or the presenter is a nonprofit leader	20 pts
The outline of the session included its objectives and expected outcomes	10 pts
The presenter is a member of the WVNPA or Volunteer West Virginia	10 pts
TOTAL	100 pts

**Accepted Proposals:**

Speakers that are selected will be notified the first week of July. The promotion of professional products by workshop session presenters is prohibited.