



## **Organizer (Full-Time, Contract, 11-Month Campaign)**

### **About West Virginians for Energy Freedom**

West Virginians for Energy Freedom (WV4EF) is a statewide coalition of citizens, community organizations, local businesses, municipalities, and elected officials advocating for energy freedom in West Virginia. We believe West Virginians should have the freedom to invest in—and benefit from—locally owned, renewable, and energy-efficient technologies that strengthen our communities and lower energy costs.

### **About the Position**

- \$57,390, 11-month contract with possibility to renew
- Remote with travel
- Applicants must reside in West Virginia.

WV4EF is seeking a full-time Organizer (40 hours/week) for an eleven-month campaign. As WV4EF's Organizer, you will play a key role in building people-powered momentum across the state by organizing and facilitating Community Action Events, cultivating meaningful relationships with supporters, and mobilizing individuals to take action.

This role is highly relational and people-centered. The Organizer will engage directly with supporters through one-on-one meetings, identify individuals' skills and interests, and guide them along personalized pathways for deeper involvement. You will also help educate West Virginians about WV4EF's mission and the many ways they can participate in shaping a more affordable, reliable, and locally driven energy future. If you are looking to make a real impact in West Virginia, this is a great opportunity!

## **Key Responsibilities**

### **Organizing Strategy**

Develop and oversee the overall organizing strategy of the coalition and lead weekly internal organizing meetings to ensure the group is effectively working toward campaign goals.

### **Community Action Events**

Lead the planning and facilitation of Community Action Events designed to educate, inspire, and mobilize supporters to take meaningful action.

### **One-on-One Engagement**

Conduct personalized 1:1 meetings with Community Action Event attendees and WV4EF supporters to build relationships, understand motivations, and identify opportunities for deeper engagement.

### **Supporter Mobilization**

Help design and implement strategies to mobilize supporters for advocacy efforts, public participation opportunities, and community outreach initiatives.

### **Skill & Leadership Development**

Identify supporters' skills, strengths, and interests and connect them to tailored opportunities such as volunteering, leadership roles, or campaign-specific projects.

### **Data & Tracking**

Maintain accurate records of supporter engagement, track participation metrics, canvassing metrics, and use data to assess impact and inform organizing strategies.

## **Travel**

Travel throughout West Virginia approximately 25–40% of the time to support events, meetings, canvassing with volunteers as needed, and outreach efforts.

## **Qualifications**

- Proven experience in community organizing, grassroots advocacy, or nonprofit engagement, including facilitating events and conducting 1:1 meetings.
- Strong interpersonal skills, including active listening, empathy, and the ability to build trust with people from diverse backgrounds.
- Excellent verbal and written communication skills, with comfort in public speaking and storytelling.
- A passion for energy freedom and a commitment to empowering individuals and communities to drive positive change.
- Ability to work independently, manage time effectively, and adapt to the evolving needs of a campaign.
- Ability to develop an organizing strategy and lead organizing initiatives.

## **How to Apply**

Interested candidates should submit a resume and optional cover letter to [courtney@energyfreedomwv.org](mailto:courtney@energyfreedomwv.org)

with the subject line:

“WV4EF Organizer Application.”

Note: This job description may be revised as campaign needs evolve.