

NONPROFIT LEADERSHIP SUMMIT Sponsorship Opportunities



WVNPA Nonprofit Leadership Summit

October 12 - 13, 2017

Marriott Town Center

Charleston, West Virginia

West Virginia's nonprofits are facing challenging times. With looming state and federal budget cuts, nonprofits continually wrestle with the question of how to keep going and to improve their mission and cause especially during today's uncertain economic times. This year's Summit theme *'How to Survive in Challenging Times/Preparing for Change'* is designed to provide 125-150 attendees with resources and tools to help them think outside the box and transition from surviving to thriving.

Nonprofits work on the front lines of our society's most important issues every day, and it is vital that they have a venue to advance their knowledge and skills and build connections to improve practice and drive change. The Summit provides nonprofit professional staff and volunteers an opportunity to come together to learn, connect, inspire and be inspired.

This is THE PLACE for businesses interested in showcasing their products and services to an audience of innovative decision-makers while they are actively seeking new ideas. I found vendors and participants to be TOTALLY engaged.

-Barbara Harrington, Owner, Sponsorship Plus and 2016 WVNPA Summit Speaker

New Challenges with Clear Solutions

Summit speakers and session leaders will focus on innovative solutions, introducing new methods, ideas and products to help facilitate change.



Support WVNPA Nonprofit Leadership Summit

Sponsor Benefits	Visionary	Leader	Champion	Supporter
Provide welcome comments	Opening Session	Luncheon		
Recognition in social media/e-blasts	Visionary Logo	Leader Logo		
Podium time at WVNPA Annual Meeting	●	●		
Opportunity to host follow up webinar	●	●		
NEW Recognition on conference tote bags	Visionary Logo (Prominent Front)	Leader Logo (Front)	Champion Logo (Back)	
NEW Thoughtfully integrated content - newsletter	4 Newsletters	2 Newsletters	Photo + Caption	
Recognition in summit printed materials	Visionary Logo	Leader Logo	Champion Logo	
Recognition on summit signage	Visionary Logo	Leader Logo	Champion Logo	Listing
Recognition on WVNPA website	Visionary Logo/Link	Leader Logo/Link	Champion Logo	Listing
NEW Insert info or promotional item in tote bag	●	●	●	●
Space for display or exhibit table	Prominent	Prominent	Premier	Preferred
Complimentary registrations	4	3	2	1
INVESTMENT	\$5,000	\$2,500	\$1,500	\$750

We partner with like-minded companies, foundations and individuals who believe that doing good is good for business and our community. **Presenting Sponsorship** (Leadership Summit presented by ABC) will be provided at the Visionary level with a multiple year pledge. For those with limited budget, **Friend Sponsors** and **Basic Exhibit Sponsors** available at \$500.

2017 Nonprofit Leadership Summit Sponsorship Form

Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Visionary
 Leader
 Champion
 Supporter
 Friend/Basic Exhibitor

For planning purposes, we encourage all sponsors to consider making this donation annually for:

2 years
 3 years
 5 years

Check payable to: **West Virginia Nonprofit Association**

Return check and this form to:

Laura Lee Haddad
 West Virginia Nonprofit Association
 PO Box 1452
 Lewisburg, WV 24901

Questions?

Call 304-667-2248
 Email lauralee@wvnpa.org