SNODGRASS

CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

Customized Peer Analysis for America's XYZ Industry Association

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S.R. Snodgrass Customized Peer Analysis

Source of Information

- America's XYZ Industry Association's draft 990 tax return data
- Data points for comparable organizations and peer group were extracted from most recently filed 990 tax returns

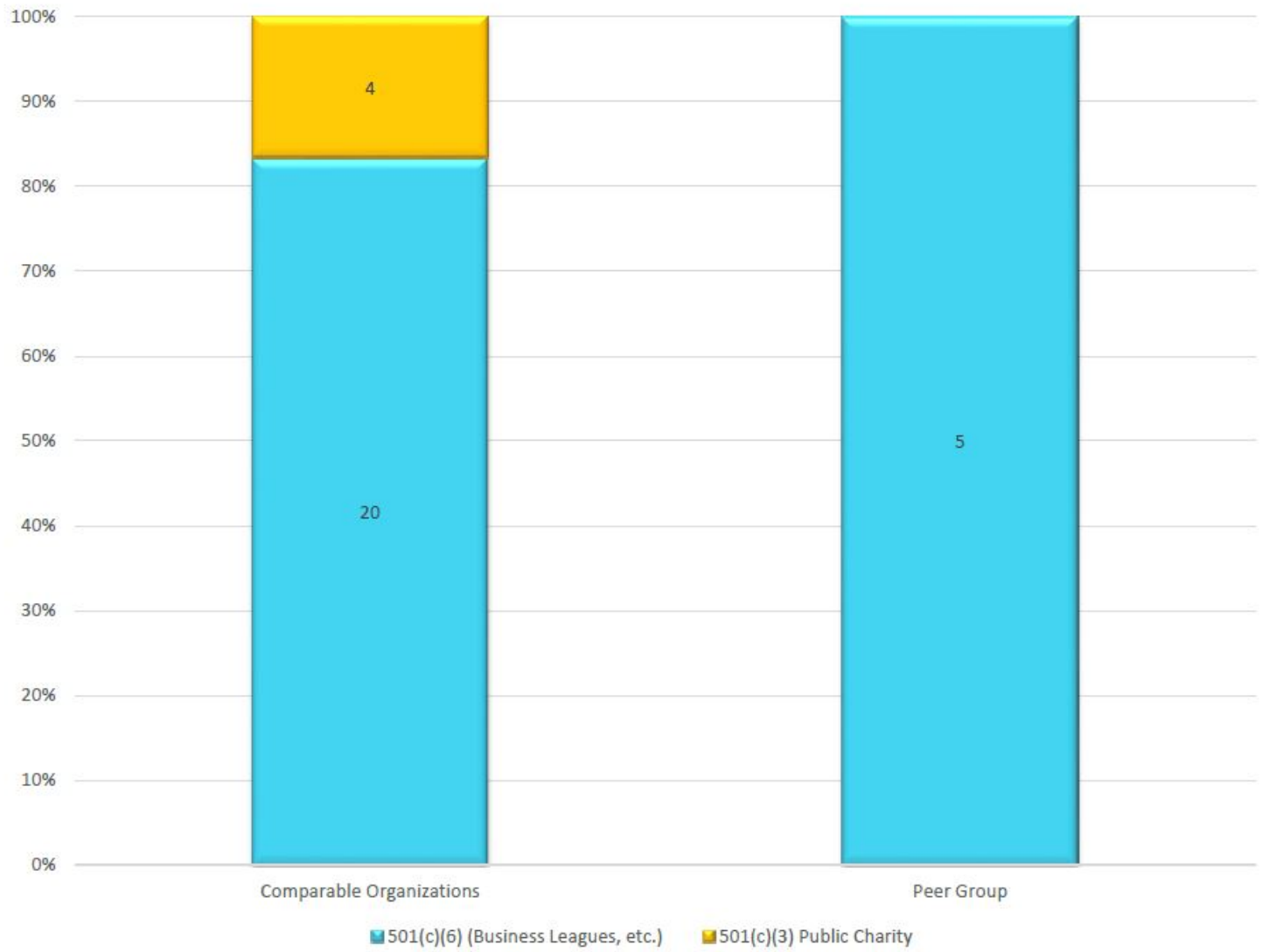
Comparable Organizations

- NTEE Code of G03 – Professional Societies/Associations (Medical) based on revenues from $2 million to $10 million was not comparable
- Therefore, alternative peer group of XYZ Group Member Organizations was selected
    - 24 entities
    - Total income range from $0.8 million to $60 million; average of $11.5 million

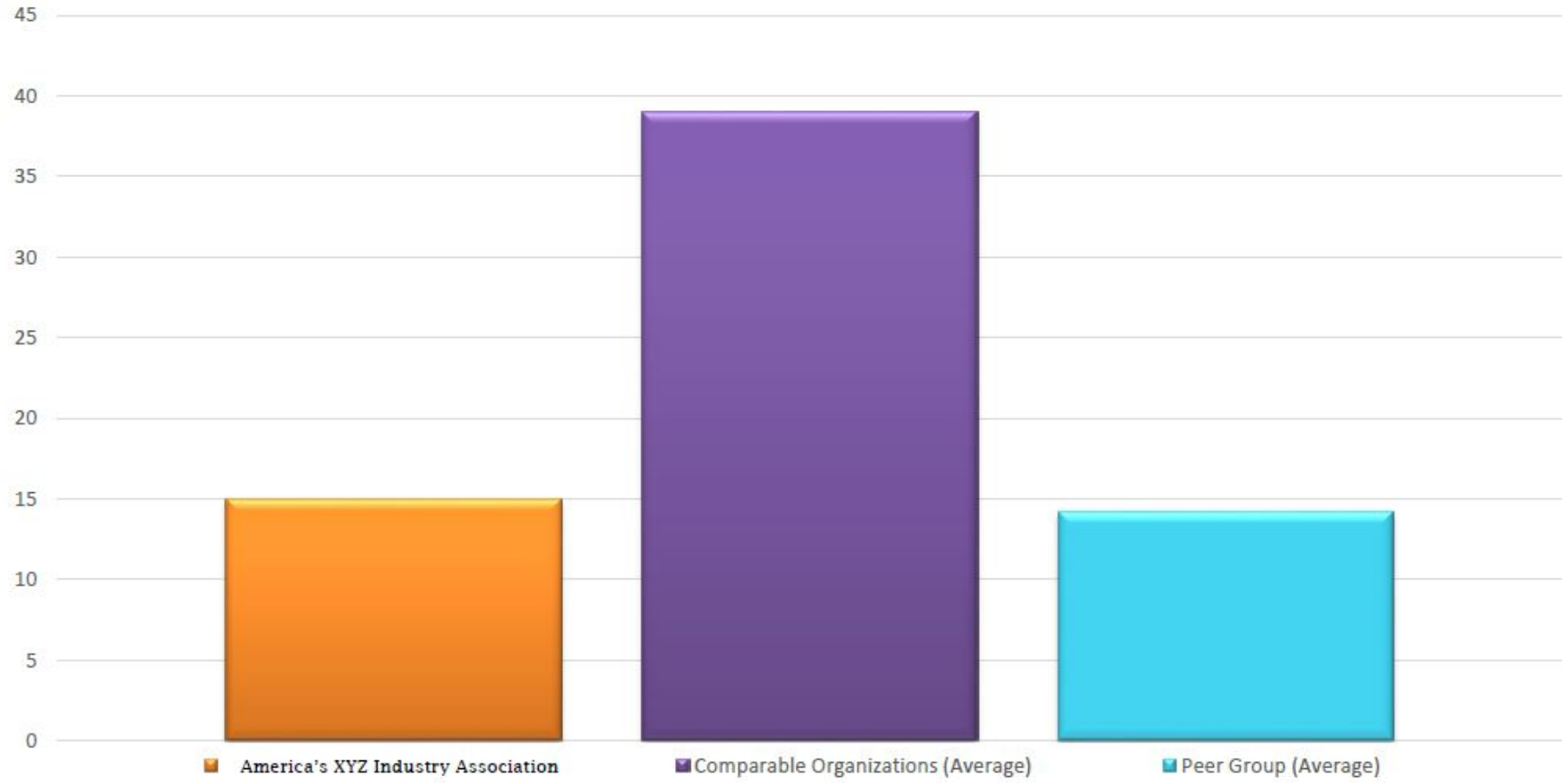
Peer Group

- From the comparable organization listing, America's XYZ Industry Association selected four other like organizations that were "most similar" in operations and size, to make a peer group size of five
- Income ranges from $3.3 million to $4.7 million; average of $4.3 million
    - America's XYZ Industry Association
    - America's ZZZ Industry Association
    - America's YYY Industry Association
    - America's RRR Industry Association
    - America's AAA Industry Association

Peer Group IRS Code Subsection

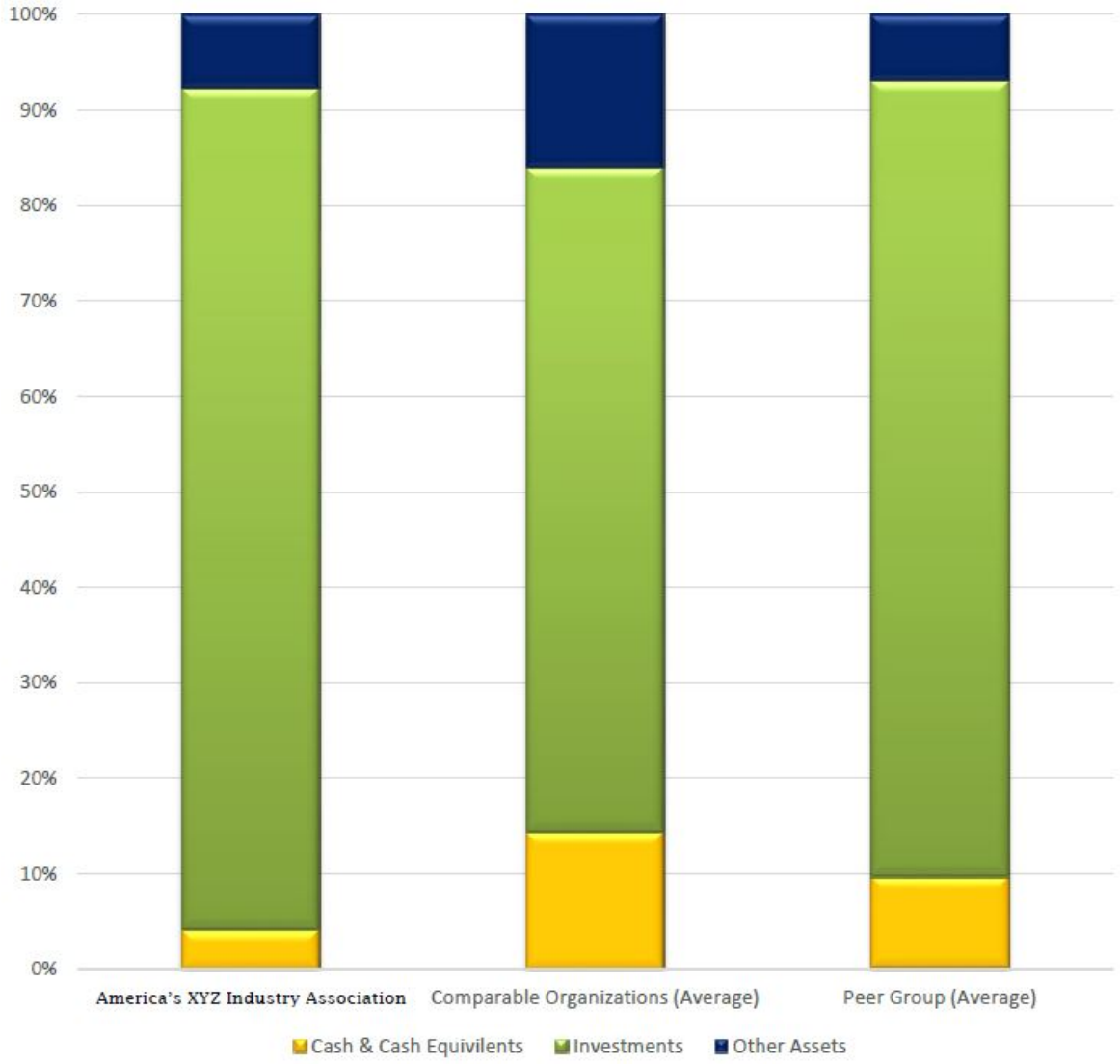


General Statistics –Employees

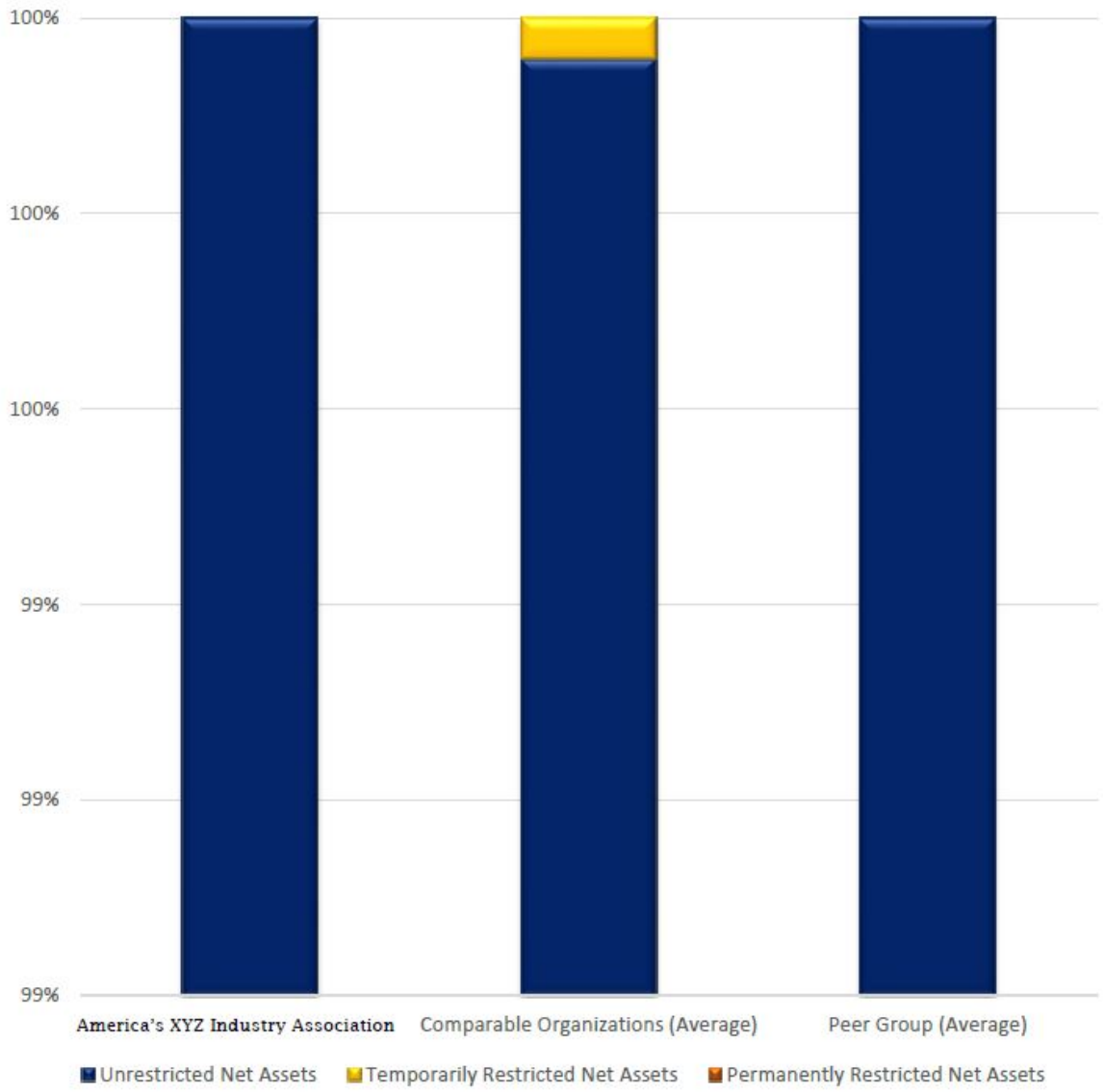


Statement of Financial Position

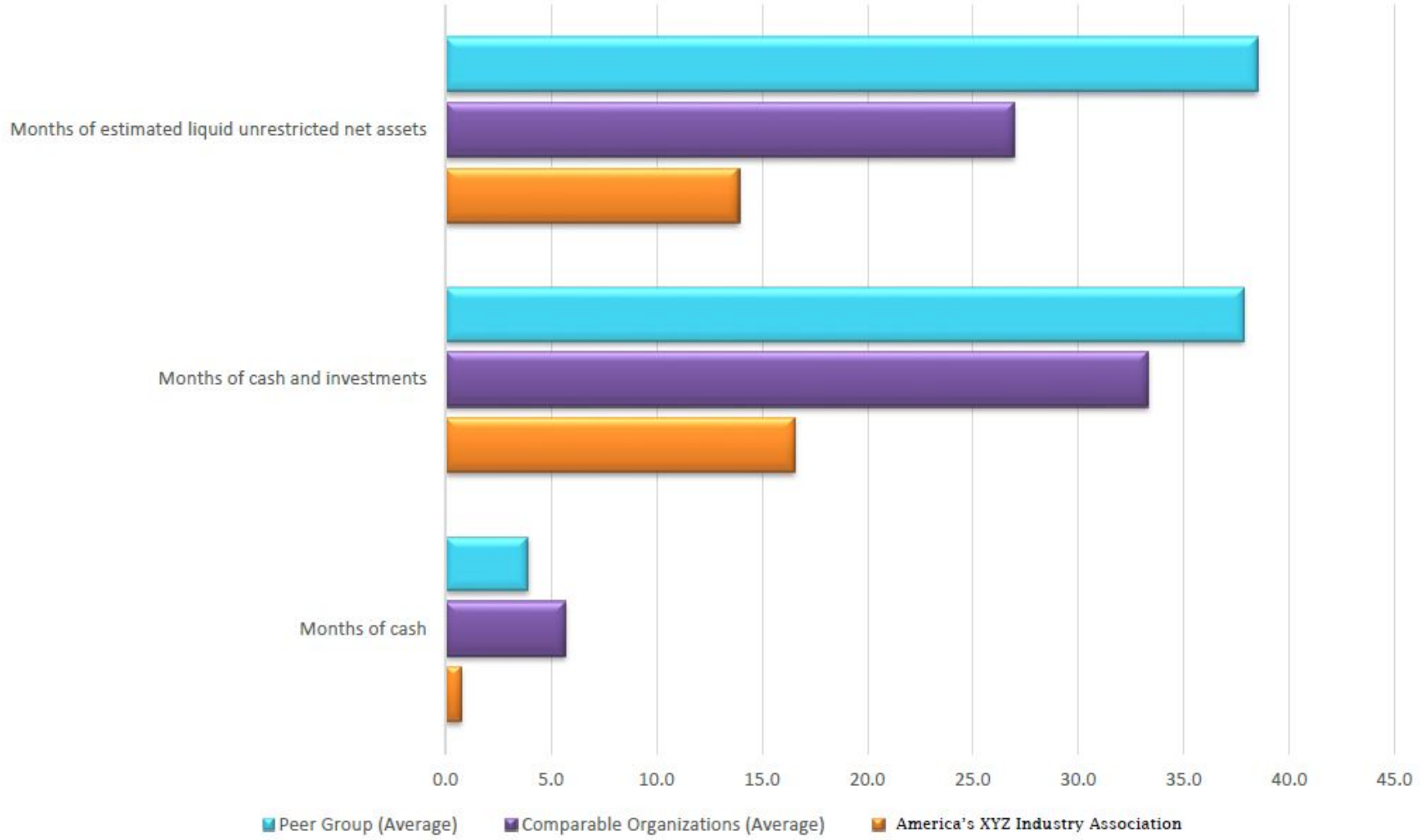
Asset Composition



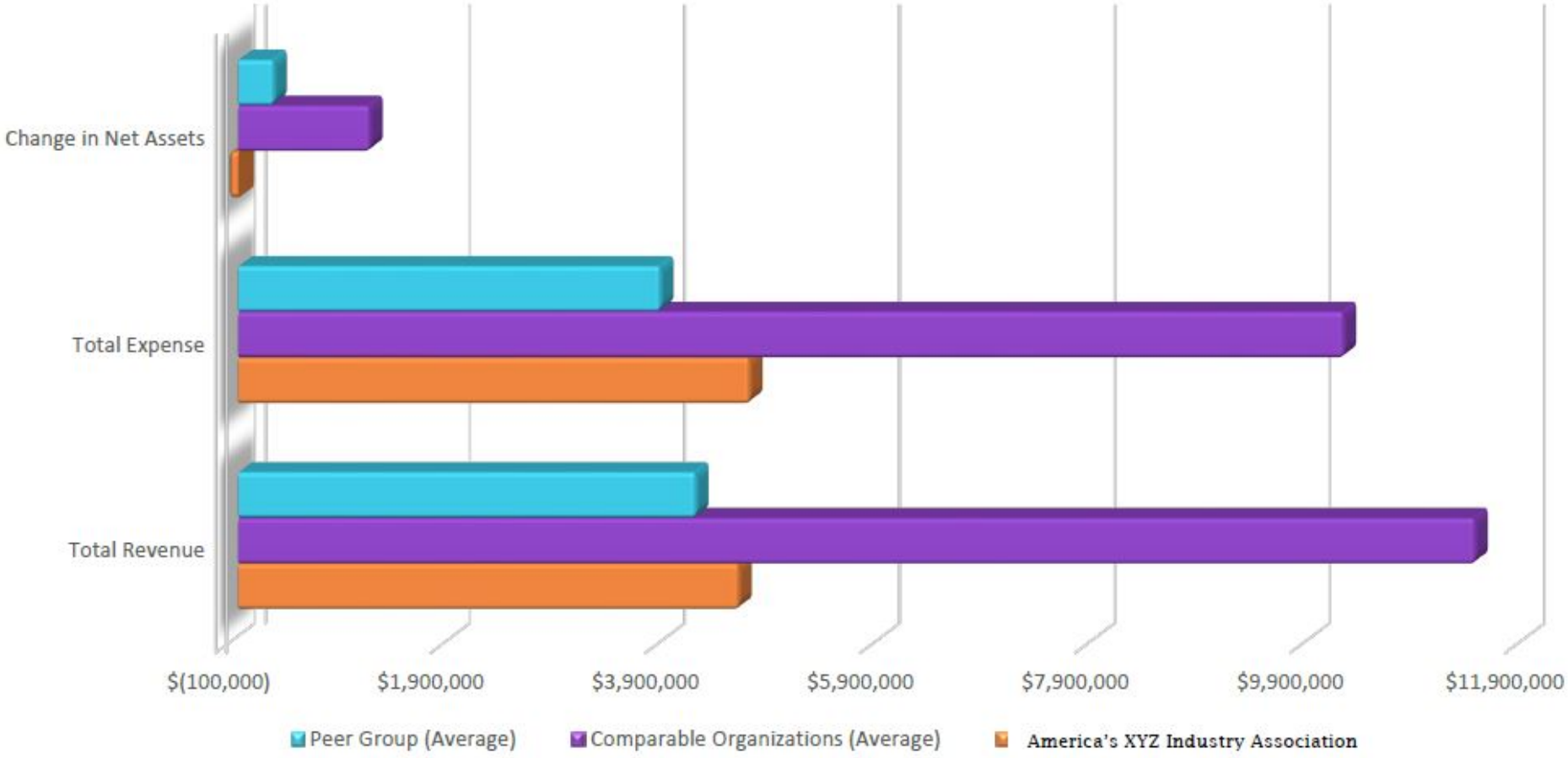
Net Asset Composition



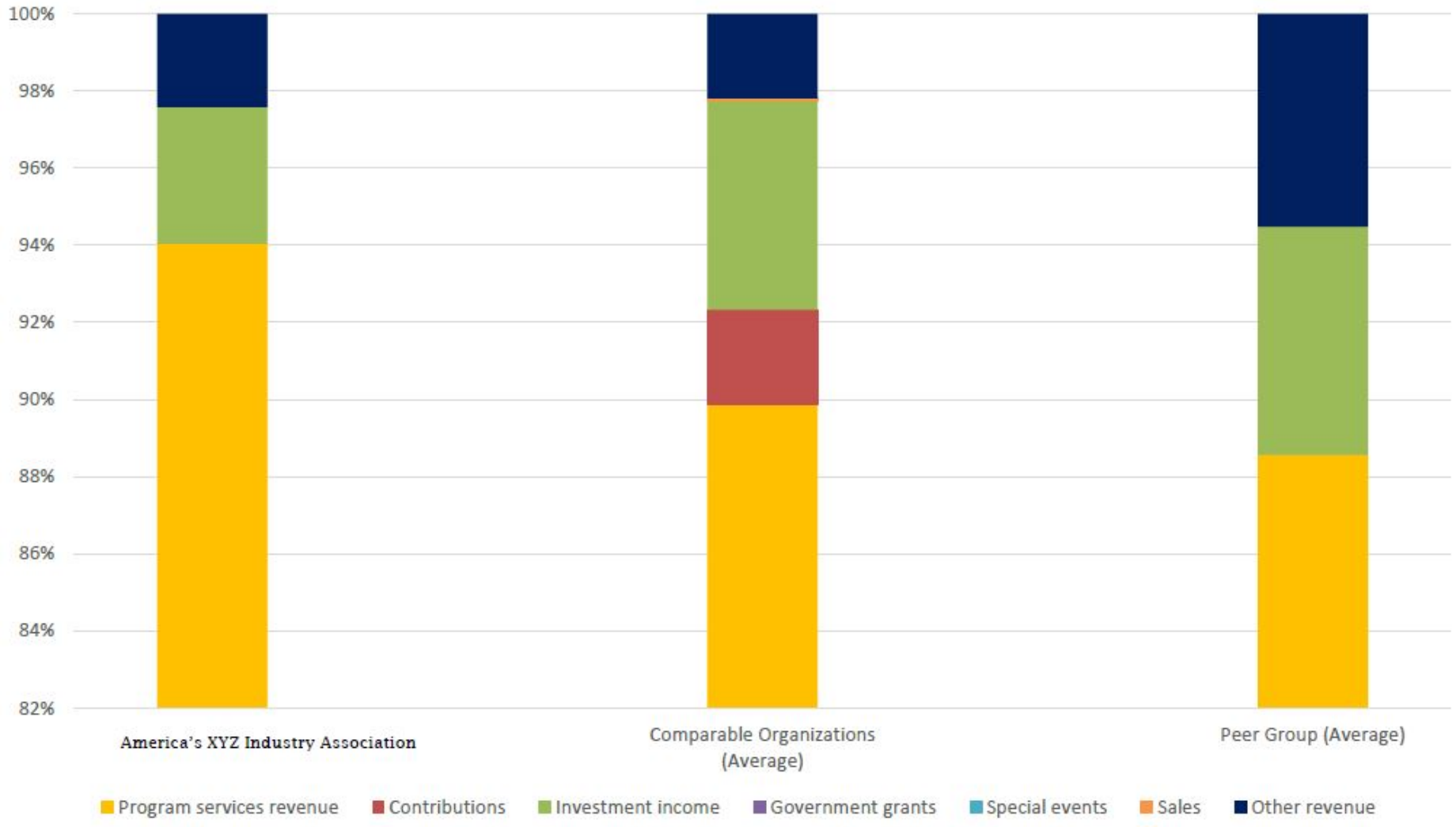
Reserve Analysis



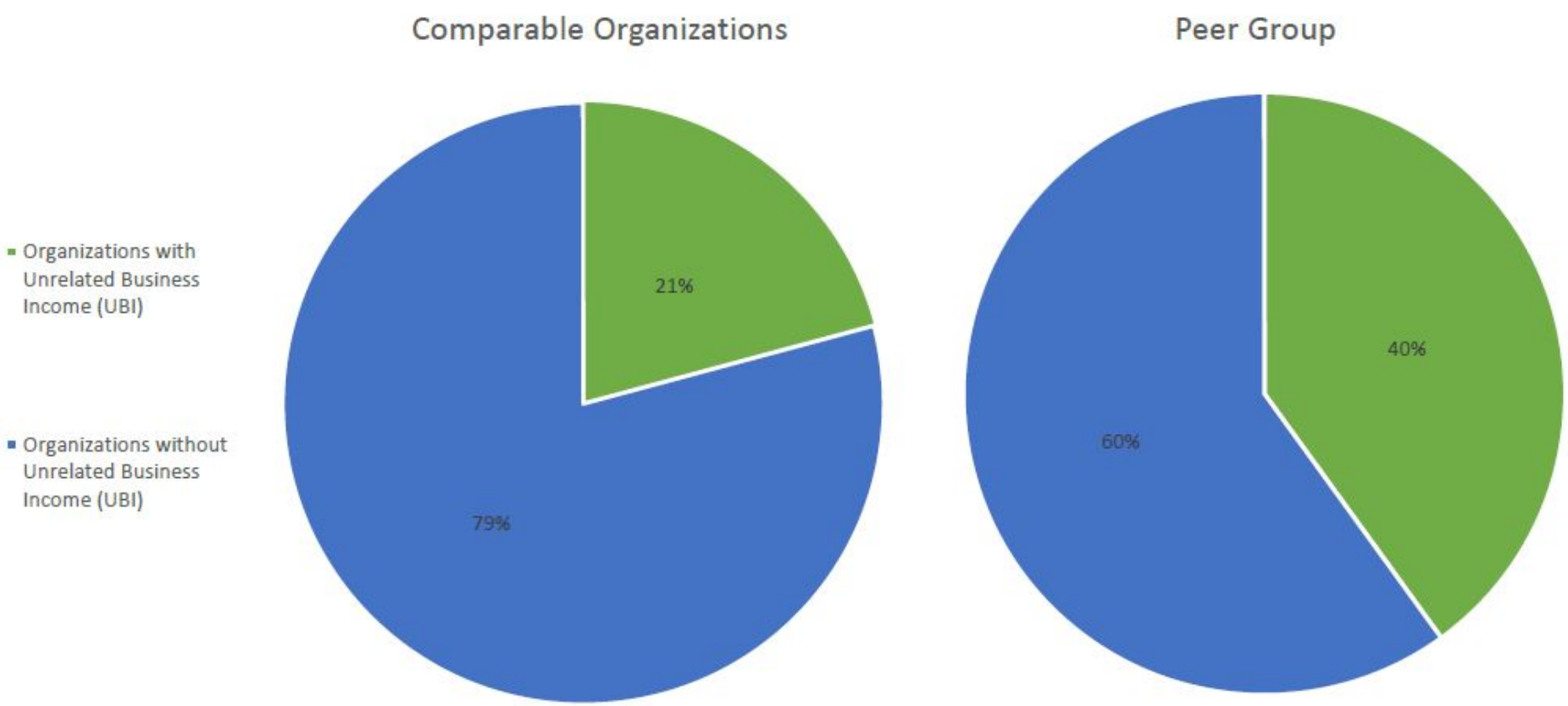
Statement of Activities



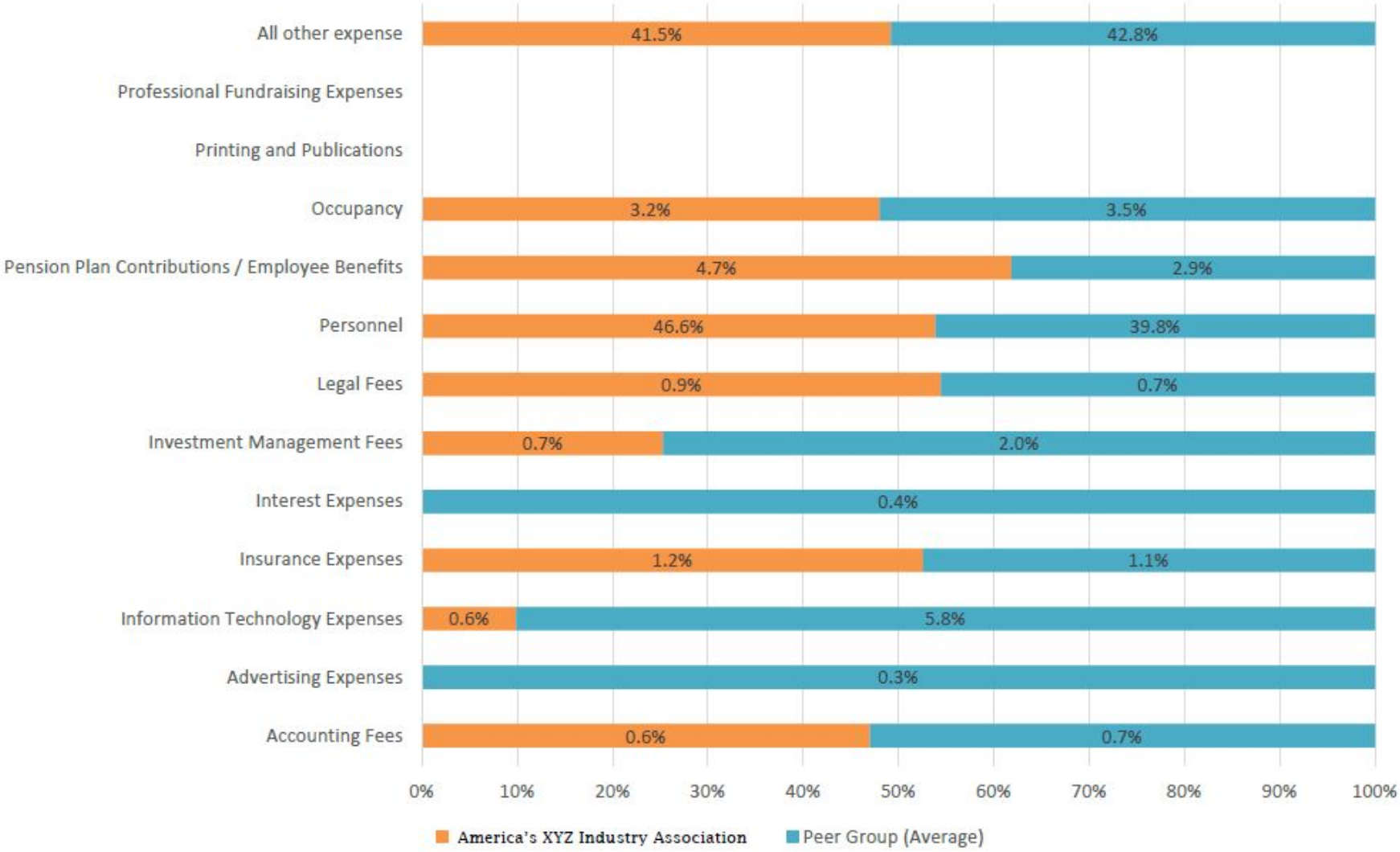
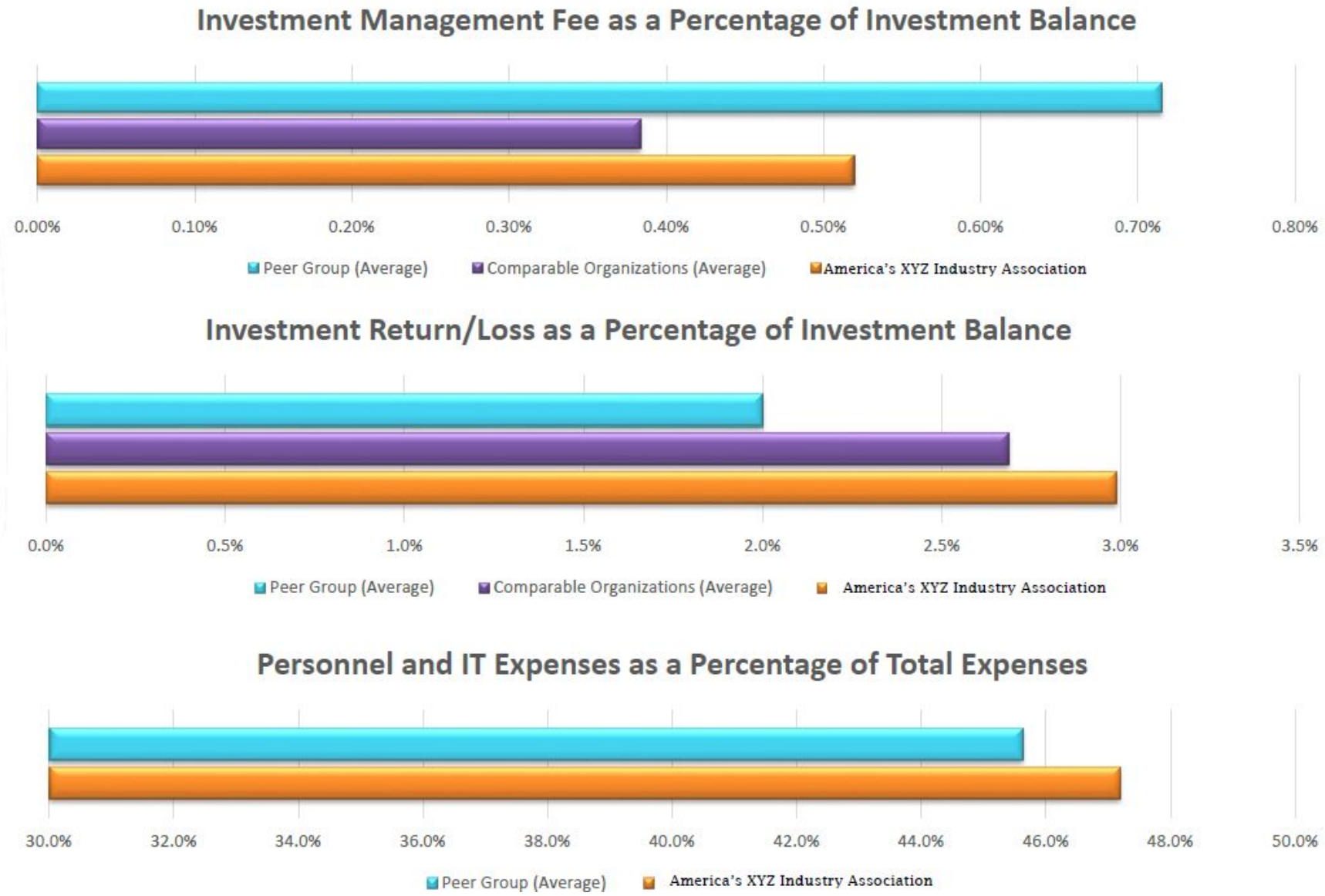
Revenue Composition



Unrelated Business Income



Expense Composition (as a percentage of total expenses)



Select Ratio Analysis