

STRATEGY › ORGANIZATION › PEOPLE › MARKETING



Transform lives  
Strengthen communities  
Change the world

Let's get to work!

In the region and around the country, people need help.

Family, friends, neighbors, strangers...  
Poor, hungry, homeless, sick, disabled, unemployed...  
In the mainstream, on the margins...

They need immediate assistance just to survive. They want to be lifted up, to have opportunities to thrive on their own. They need support as they take on life's challenges. They deserve human dignity. Many depend on non-profits to give them the help they need today and the tools for a better future.

People rely on the great things you're doing.  
They need you to be there for them... and do more.  
Fortunately, you don't have to do it alone.

Together, we can make a greater difference.





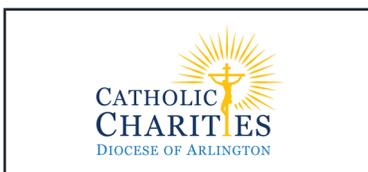
“Snowflake brings the kind of leadership and solutions... that effectively support, grow, and sustain healthy communities. They’re a true difference-maker.”

April Strosnider, Executive Director  
Blue Ridge Educational Center – Front Royal, Virginia

## We’re here to make an impact.

In 2014, we decided to leave senior-level “Big Four” consultancy jobs behind and take our talents, experiences, and professionalism out into the world to make it better.

We launched Snowflake to help social purpose organizations do what they do, better, and then do more. We traded “dictation” for “collaboration,” and prioritized impacts over profits. To date, we’ve advised and supported nearly 35 clients in the non-profit, public, and private sectors, working together to find cost-effective solutions that make them sustainable and position them to accomplish greater things for people in need and the communities they live in.



## Snowflake is a Certified B Corporation®

We’re one of over 2,500 companies worldwide using our businesses as a force for good. Being a B Corp means we are what we say—we exist to help social purpose organizations transform lives and communities!

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