Dear Prospective Sponsor-Exhibitor,

The West Virginia Nonprofit Association (WVNPA) is pleased to host its second annual Nonprofit Leadership Summit on Oct. 27 & 28, 2016 in Huntington, WV, and we ask for your sponsorship or exhibit support.

Formed in September of 2012, the WVNPA is an emerging Association of 275 members of West Virginia’s nonprofit community dedicated to serve nonprofits and strengthen West Virginia. One of the most effective ways to serve the nonprofit sector is to provide them with a forum where professionals including staff, directors, and board members can come together to learn, connect, inspire, and be inspired. As nonprofits work on the frontlines of our society’s most important issues, it is vital that our nonprofit leaders have a venue to advance their knowledge and skills and build connections that improve practice and drive change. The Nonprofit Leadership Summit is an ideal space for nonprofits and those who work with them to connect and learn.

This one day overnight conference for an estimated 110+ nonprofit representatives is a joint venture with Philanthropy WV where on Oct. 27th both audiences of nonprofits and investors will hear from David Grant, author of *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. In addition to the keynote, the agenda includes group networking and twelve Learning Labs to help develop skills in Leadership & Governance, Fundraising, Programming, and Marketing & Communications.

The success of any conference relies on the support of sponsors and exhibitors serving the same audience. The Nonprofit Leadership Summit is an opportunity for you to share the resources, services, and products you have to help support West Virginia’s nonprofits in fulfilling their missions.

We thank you for your consideration, and please do not hesitate to reach out with any questions you might have.

Laura Lee Haddad  
WVNPA Executive Director
CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

Name: ________________________________________________________________

Company: ____________________________________________________________

Address: ____________________________________________________________

City/State/Zip: _________________________________________________________

Phone: ____________________________  Email: _______________________________________

☐ Opening Keynote Joint Luncheon with Philanthropy WV (1 at $5,000)
   Thursday, Oct. 27th, 12:00 Noon – 2:00 PM
   • Opportunity to give a brief welcome at the luncheon
   • Podium time at WVNPA annual meeting and reception
   • Prominent listing and logo placement in the conference program
   • Prominent logo and sponsor recognition on WVNPA ‘s website
   • Prominent signage and acknowledgement throughout the conference facilities
   • Marketing information in conference packets
   • Opportunity to hold a follow-up webinar or teleconference with WVNPA membership
   • 1 complementary Exhibit table
   • 2 complementary conference registration

☐ WVNPA Annual Meeting & Reception Sponsor (1 at $2,500)
   Thursday, Oct. 27th, 5:00 – 6:00 PM
   • Podium time at WVNPA annual meeting and reception
   • Prominent listing and logo placement in the conference program
   • Prominent logo and sponsor recognition on WVNPA ‘s website
   • Prominent signage and acknowledgement throughout the conference facilities
   • Marketing information in conference packets
   • 1 complementary Exhibit table
   • 2 complementary conference registration
Breakfast Sponsor (1 at $1,500)
Friday, Oct. 28th, 8:00 – 9:00 AM
- 10 minutes of podium time
- Listing and logo placement in the conference program
- Logo and sponsor recognition on WVNPA’s website
- Signage and acknowledgement throughout the conference facilities
- Marketing information in conference packets
- 1 complementary Exhibit table
- 1 complementary conference registration

Learning Lab Sponsor (12 at $1,000 each)
Learning Labs Thursday afternoon 3:30 – 5PM, Friday 9:15-10:30 and 10:45 – 12:00 PM
- Podium time and introduction of Learning Lab presenter
- Listing and logo placement in the conference program
- Logo and sponsor recognition on WVNPA’s website
- Signage and acknowledgement throughout the conference facilities
- Marketing information in conference packets
- 1 complementary Exhibit table
- 1 complementary conference registration

Nonprofit Excellence Award Sponsor (1 at $750 each)
Thursday, Oct. 27th
- Listing and logo placement in the conference program
- Logo and sponsor recognition on WVNPA’s website
- Signage and acknowledgement throughout the conference facilities
- Marketing information in conference packets
- 1 complementary Exhibit table
- 1 complementary conference registration

Exhibitor (10 at $500 each)
- 1 skirted, 6’ exhibit table
- Listing in conference program
- Marketing information in WVNPA conference packets
- 1 reduced registration by 50%

Please complete this form by September 23, 2016 and return it by email to lauralee@wvnpa.org. The WVNPA will follow up with an invoice and listing and logo information.

Thank You for Your Generous Support