

Faces of Leadership

Volunteerism • Community Service • Service-Learning



Dream Up!

2014 West Virginia Conference • July 29, 30, 31 • Charleston Civic Center

Conference Schedule 2014

Tuesday, July 29

9-11:30am Registration
10:30am Exhibits Open
11:30am Lunch

Story Plays

— *Joy Jinks and Karen Kimbrel*
Swamp Gravy

1:30-3:00pm Workshop Session 1
3:30-5:00pm Workshop Session 2

Wednesday, July 30

9:00am-Noon **Happy Crap! Unleash
Your Positivity Power**
— *Erika Oliver*

9:00am-Noon **Nonprofit Leadership**
Noon Lunch

1:30-3:00pm **What's Next, West Virginia?**
Workshop Session 3
3:30-5:00pm Workshop Session 4
6:30-8:30pm Governor's Service
Awards Banquet

Thursday, July 31

9:00-10:30am Workshop Session 5
11:00am-12:30pm Workshop Session 6
12:30pm Lunch
Our Story Cabaret



*For conference tips and
information follow us on Facebook:*
West Virginia Faces of Leadership Conference



Faces of Leadership

Dream Up!

Are you ready to be part of a conference filled with people...

- ▶ who inspire each other?
- ▶ who see possibilities in problems?
- ▶ who are eager for new ideas?
- ▶ who stand ready to roll up their sleeves to get things done?
- ▶ who are drawn to leadership through their sense of service?
- ▶ who have energy and passion for positive community change?

Then this conference is where you belong!

This year's theme stresses the importance of:

- ▶ dreaming up to create the future,
- ▶ looking in to see possibilities in ourselves and in our communities,
- ▶ and of reaching out to usual and unusual partners to make those possibilities a reality.

Come ***Dream Up*** with those who share your passion for improving communities. You will leave refreshed, recharged and with a greater sense that what you do is a part of something much bigger.

***"To accomplish great things, we must not only act,
but also dream; not only plan, but also believe."***

- Anatole France

Exhibits

Each year our exhibits represent the richness and diversity of the many agencies devoted to serving West Virginians. Take this opportunity to spotlight your organization, program or products with an exhibit table at this year's conference. Tell other participants about new initiatives, innovative thinking or collaboration.

Each display area will have a six-foot skirted table. There is a nominal fee of \$25 per table for nonprofit organizations and \$50 for private sector exhibitors. This fee must be submitted with your registration form. Call Moya Doneghy at 304-558-0111 or email Moya.Doneghy@wv.gov to register for an exhibit table.



Story Plays

Tuesday, July 29 | 12:15pm

Karen Kimbrel and Joy Jinks, Swamp Gravy

*You've got a story and I've got a story,
We've all got a story to tell.
You tell me yours and I'll tell you mine
And we'll put them all together and spice them all up
And we'll have a story telling time.*

This is how every performance of Swamp Gravy, Georgia's Folk Life Play begins and this year you will have the opportunity to experience the magic of the art of storytelling with founding members of Swamp Gravy, Joy Jinks and Karen Kimbrel. These simple words of The Storytelling Song speak of the universal effect storytelling has on humans -the need to tell their stories and to be heard by another person who is deeply listening.

Join Karen and Joy from Colquitt, Georgia to find out how their small rural town has transformed not only its physical appearance, but also the psychological spirit of the community. Their experience shows that the creativity unleashed by collecting and retelling stories, allows powerful things to happen: people feel empowered, the community bonds, and boundaries such as race, social class, age and gender can be erased.



Happy Crap: Unleash Your Positivity Power!

Wednesday, July 30 | 9:00am-Noon

Erika Oliver, Positive Approach Coach

Want to be more productive? How about more accurate? How about having the ability to inspire others? Unleash your positivity power and you will get all of this and much more! Imagine yourself teeming with energy and enthusiasm and no goal out of reach, no matter what the circumstances. Come learn practical and simple positivity techniques to navigate any situation in this dynamic, fun, and interactive session.

You will create a Personal Positivity Plan using a creative planning technique that will improve your personal and professional life. You will leave this session energized and refueled but more importantly with practical strategies that you will use right away!

Erika Oliver, MPA-OMD, is a Positive Approach Coach who speaks at conferences, works with organizations and helps individuals choose a positive approach to get more done and enjoy it all at the same time. As a **recovering pessimist**, Erika doesn't ask that you smile all the time (that would just be annoying) but that you tip the balance to positive.

Erika is the author of four books including "Happy Crap: Unleash the Power of Positive Assumptions" and the award-winning "Three Good Things: Happiness Every Day, No Matter What!"

Nonprofit Leadership

Wednesday, July 30 | 9:00am-Noon

Recently the West Virginia Nonprofit Association (WVNPA) asked nonprofit leaders, “What are your most pressing professional development needs?” The top two issues were (1) leadership development and succession and (2) how to take fundraising to the next level.

Join our presenters and other nonprofit leaders as we address these advanced level issues in two workshops.

What Do You Mean You Want to Retire? – Managing Executive Transitions. Jeanette Wojcik from Faith in Action Caregivers, Inc. will take you through the lessons learned from their transition team and give you the tools you need to put a plan in place for your organization.

Gauging Interest and Capacity: How to Create a High Impact Fundraising Portfolio. Heather Cross from the American Red Cross will demonstrate how getting to know your pool of prospective donors better will help leverage the highest level of support to your organization. ‘Qualification research’ focuses on your organization’s “best” prospects allowing you to narrow your search for financial donors.

If you plan to attend this session, please mark the Nonprofit Leadership box on the registration form.

What’s Next, West Virginia? www.whatsnextwv.org

Wednesday, July 30 | 12:15pm

Betty Knighton, WV Center for Civic Life

West Virginians often think and talk about the future of our state around dinner tables, at the post office, and in the hallways of the legislature. But there has been little opportunity for our residents to connect in a broader way to talk about how to build a more prosperous future. What’s Next, West Virginia? is a nonpartisan, community-based dialogue-to-action initiative that will help West Virginians come together, set directions, and take actions that improve the quality of life in the state.

Find out how to join a dynamic coalition of state and local partners who believe that all West Virginians can play an active role in answering the question: What’s Next, West Virginia?

Horses & Journeys: Lessons from the Herd

Thursday, July 31 | 9:00am-Noon

This year conference attendees will have the opportunity to participate in an unusual activity – interacting with horses. The connection between humans and horses is well established in our history and folk lore. Almost everyone can identify a horse story, whether old or new, fiction or real, that tells of horses helping us physically, mentally, emotionally, and spiritually.

Through carefully designed activities, working directly with the horses, participants will gain insight into their thoughts and behavior patterns.

This wonderful opportunity takes place at Red Barn Stables in St. Albans and requires an additional registration fee of \$25.

Workshops At A Glance

▶ Workshops with two parts are highlighted in grey.

Session 1

1:30-3:00pm
Tuesday

1 Blight to Bright: One Brick at a Time

2 Developing Effective Conflict Engagement Strategies - Part 1

3 Life Hacks for Volunteer Management

4 Searching for the Right Grant

5 Story Plays and Cabaret - Part 1

6 Be Your Own Ad Agency

7 The Effective Meeting Facilitator

8 Learning to Play – It's not Just For Children!

9 Put Your Dream to the Test

Session 2

3:30-5:00pm
Tuesday

10 Simplifying Supervision

11 Developing Effective Conflict Engagement Strategies - Part 2

12 Using Social Media to Increase Volunteerism

13 Be Careful What You Ask For: Developing Grant Proposals

14 Story Plays and Cabaret - Part 2

15 Using Your Mission Statement to Grow Your Organization

16 Surrender to Organizational Change

17 Superior Communication

18 911 Emergency... I'm Burnt Out!

Session 3

1:30-3:00pm
Wednesday

19 What's Next, West Virginia? - Part 1

20 Board or Bored Fundraising?

21 Teams that Work

22 So You Got the Money! Managing Grants

23 True Colors Personality - Part 1

24 Strategic Thinking

25 Healing Our Racism

26 Advocacy Yay's and Nay's

27 Using Your Leadership Style for Organizational Growth - Part 1

Session 4

3:30-5:00pm
Wednesday

28 What's Next, West Virginia? - Part 2

29 Let's Work Together

30 Taking Stock of Your Volunteers

31 Developing Multiple Revenue Streams

32 True Colors Personality - Part 2

33 Developing a Toolkit for Managing Nonprofit Ethics

34 Nothing Ever Prepared Me to Be a Caregiver

35 Creative Problem Solving

36 Using Your Leadership Style for Organizational Growth - Part 2

Session 5

9:00-10:30am
Thursday

37 Policy Making from the Ground Up

38 Transformational Leadership Skills

39 Superheroes Wanted

40 Viral Community Dialogues

41 Mindfulness, Relaxation and the Labyrinth - Part 1

42 Appreciation in the Workplace

43 Teaching Imagination

44 Life is Short - Wear Your Party Pants!

45 Horses & Journeys: Lessons from the Herd - Part 1

Session 6

11:00am-12:30pm
Thursday

46 Organizing a Successful Community Service Campaign

47 Just In Time Leadership

48 Reflection: Understanding the Impact of Service

49 Finding Your Money Source

50 Mindfulness, Relaxation and the Labyrinth - Part 2

51 Developing Engaged Nonprofit Boards

52 Some Legal Stuff You Wanted to Know

53 What Is It You Want?

54 Horses & Journeys: Lessons from the Herd - Part 2

Faces of Leadership Workshop Descriptions

▶ Workshops with two parts are highlighted in grey.

Session 1 > Tuesday, July 29 • 1:30-3:00pm

1 **Blight to Bright: One Brick at a Time** *Ric Cavender, Executive Director, East End Main Street*

Does your community have a piece of vacant or blighted property? If transformed, could it be the newest and coolest hotspot in town? Find out how to build a strong case for transforming and marketing a creative place-making project through the recruitment of key partners and identification of key funding streams.

2 **Developing Effective Conflict Engagement Strategies – Part 1** *Joanna DiStefano, Glenville State College*

Despite the typical perception that conflict is something to be “dealt with,” this interactive and insightful experience will highlight the progressive potential of conflict. You will learn approaches for effective engagement and for transforming conflicts into opportunities for growth from individual to community-wide levels. *This is a two-part workshop, be sure to register for Part 2, workshop #11.*

3 **Life Hacks for Volunteer Management** *Cristie Thomas, Civic Engagement Coordinator, Marietta College*

The understatement of the year is that nonprofits need more hands on deck. From volunteer recruitment to orientation to recognition and retention, volunteer management is a full-time job. Learn simple life hacks to implement the five branches of volunteer management into your organization.

4 **Searching for the Right Grant: A Guide to Using GrantStation** *Alice Ruhnke, The Grant Advantage*

Do you ever wonder what funding sources are out there to help you meet your organization's vision and mission? Discover the most effective way to use the resources that the GrantStation website offers, including the extensive funder databases that can help you identify the right grantmaker for any program or project. Organizations that join the West Virginia Nonprofit Association are eligible to use GrantStation at no cost. Come and see how this valuable tool can help you!

5 **Story Plays and Cabaret – Part 1** *Karen Kimbrel, Joy Jinks; Swamp Gravy*

In this session, you will learn to effectively tell your story and to listen deeply to stories being told. After gathering stories, participants will select 6-8 stories that will be crafted into a performance piece. You will learn how to take ordinary, extraordinary stories from story form to the stage. Willing participants will perform selected stories for the ‘Closing Event Cabaret.’ *This is a two-part workshop, be sure to register for Part 2, workshop #14.*

6 **Be Your Own Ad Agency** *Robin Frost, WVU Extension Service*

Small organizations do not often have the luxury of consulting an advertising agency to develop their marketing campaigns. No budget? No problem. In this session, you will learn “tricks of the trade” from an ad agency insider to help get the most exposure for little or no money.

7 The Effective Meeting Facilitator: Maximizing Engagement and Results *Kelly Nix, West Virginia University*

Like a coach, a meeting facilitator must bring out the best in individual players and, like a conductor, orchestrate successful group efforts. Mastering the techniques of meeting facilitation leads to efficiency and results. This workshop delivers tools and techniques that you can use immediately. You will learn the stages of group development, planning techniques and how to build consensus, manage dysfunction and motivate action.

8 Learning to Play – It's Not Just For Children! *Randy Housh, Skills for Success*

Do you still know how to play? Life is full of hassles, deadlines, frustrations and demands. It can diminish our ability to enjoy the simple things that are most important to our overall happiness. Rediscover the joy and benefit of a playful attitude – something we often lose in our efforts to cope with adult life and responsibility. Leave with a renewed sense of hope that the rejuvenating joy of play can actually be yours again.

9 Put Your Dream to the Test *Laura Prisc, Founder, Leadership & Life Potential, LLC*

Most people fail to realize their potential because their dream remains hypothetical. This workshop will take your dream from ethereal to achievable. Learn how to crystalize your vision and galvanize your commitment. Using the ideas in John C. Maxwell's best-selling book, participants will answer the 10 questions needed to identify and work on their own Dream Plan.

Session 2 > Tuesday, July 29 • 3:30-5:00pm

10 Simplifying Supervision *Maribeth Saleem-Tanner, Director of Civic Engagement, Marietta College*

Being a supervisor is one of the most important roles in any organization, but many supervisors receive little training or support in this vital and challenging role. Participants will explore what it means to “supervise,” be introduced to basic theories of management and leadership development, and receive tools to take back to their organization that can help make supervision a vibrant, empowering, and rewarding process that builds relationships and improves outcomes.

11 Developing Effective Conflict Engagement Strategies – Part 2 *This is a two-part workshop, be sure to register for Part 1, workshop #2.*

12 Using Social Media to Increase Volunteerism *Cristie Thomas, Civic Engagement Coordinator, Marietta College*

Utilizing the most used social media sites to increase volunteerism is easy, effective, and best of all, free! Come learn how to use apps like Facebook, Instagram, Pinterest, Tumblr, Twitter, Google, and more to boost your organization's presence and recruit volunteers! This workshop is laptop and smartphone-friendly.

13 Be Careful What You Ask For: Developing Grant Proposals *Violet Burdette, MountainHeart Community Services*

This workshop will help you think about organizational needs before seeking resources and funding. Advance planning is critical in preparing for opportunities that arise with little notice. Many funding opportunities have strict requirements that organizations are not prepared to meet. Planning and preparation are critical to developing successful proposals.

 Workshops with two parts are highlighted in grey.

14 Story Plays and Cabaret – Part 2

This is a two-part workshop, be sure to register for Part 1, workshop #5.

15 Using Your Mission Statement to Grow Your Organization

Craig Greening, Jackson County Developmental Center

Learn how to build an organizational culture that makes your mission statement come alive every day. Create a growth oriented nonprofit organization that is quality driven and a business model that will make your particular organization GREAT!

16 Surrender to Organizational Change - It May Be Your Best Bet!

Kelly Nix, West Virginia University

In this rapidly changing world, we must employ adaptability skills that help manage stress of change. Discover the key drivers for change and the basic mistakes we make when going through organizational change. Leave with tips that will help you manage individual stress.

17 Superior Communication: The Key to Exceptional Service Delivery

Randy Housh, Skills for Success

How do you successfully engage and connect with others especially during times of misunderstanding and heated debate? Clearly conveying your message is crucial. Discover the impact of body language and tone of voice. Learn how to actively listen and verbally de-escalate heated discussion while conveying your message. You will find the skills necessary to manage even the most difficult situations.

18 911 Emergency...I'm Burnt Out!

Rashida Dickerson, She Speaks consultant

This practical workshop will cover the important topics of stress and burnout. You will learn how to recognize the early signs and symptoms, as well as how to cope with them. Find out how to weave healthy lifestyle practices and behaviors into your life to prevent stress and burnout, as well as increasing enjoyment and productivity.

Session 3 > Wednesday, July 30 • 1:30-3:00pm

19 What's Next, West Virginia? – Part 1

Betty Knighton, Catherine Moore, Mar Parsaye;

West Virginia Center for Civic Life

Find out how to engage your community in the statewide dialogue-to-action initiative—What's Next, West Virginia? You will learn ways to localize the initiative for your community; strategies for bringing diverse groups together; processes for facilitating productive discussions; and practices for moving from dialogue to positive community change. You will receive discussion guides and other support materials to use in your community. *This is a two-part workshop, be sure to register for Part 2, workshop #28.*

20 Board or Bored Fundraising?

Rachelle Beckner, Certified Fundraising Executive

Does your fundraising program engage your Board of Directors or are they and your donors bored? How do you spark new life into an existing fundraising program or build a fundraising program that both attracts donors and volunteers to your organization? Join us to learn the fundamentals of a successful fundraising program.

21 Teams that Work – Tools and Techniques for Building Strong and Sustainable Teams *Eric Pories, Focus Intent*

Sometimes the stars align and a high functioning project team emerges, getting the job done with wonderful results. That's the exception right? Then there is the other scenario...the team that struggles to form, expending a great deal of time and energy, with questionable results to show for their efforts. Come explore creative and fun ways to intentionally build team strength and resiliency. Your experience is welcome! Be prepared to participate!

22 So You Got the Money! Managing Grants *Violet Burdette, MountainHeart Community Services*

This workshop will highlight the importance of monitoring and evaluating grant awards. Organizations often fail to meet the requirements outlined in the grant and are caught off guard at reporting time. It is important to include oversight as a component of the grant application and plan ahead for required activities.

23 True Colors Personality – Part 1 *Andi Bennett and Terrill Peck, WVU Extension Service*

True Colors is a research-based program that focuses on four “color” personality types. You will discover your “true color personality” as it relates to self-development, stress, work, communicating and interacting with others. This is a fun workshop to help you better understand yourself and those around you. *This is a two-part workshop, be sure to register for Part 2, workshop #32.*

24 Strategic Thinking: Knowing Where You're Going and How You're Getting There *Heather Eichner, Nonprofits LEAD Program Manager, Marietta College*

Having conversations that encourage your staff, board members, and volunteers to think strategically can inspire, motivate, and reinvigorate your stakeholders and supporters. They can also provide a foundation to explore the direction of your nonprofit and the goals that you should be working on. Hands-on activities and group discussions will provide ideas to take home and use.

25 Healing Our Racism *Beth Raps, RAISING CLARITY*

This experiential workshop offers you a quiet, inward-directed, non-confrontational space to explore within yourself your own racism, and to begin or continue the process of healing from it. Participants will be guided through four exercises and given the space and materials to write or draw their responses to the exercises, with no pressure to share or discuss them.

26 Advocacy Yeas and Nays – It's More Than Do's and Don'ts *Greg Puckett, Community Connections*

This workshop will focus on the power of effective advocacy and how telling your stories can change the world. Participants will gain an overall knowledge on the difference between advocacy, education and lobbying, and will learn some common sense strategies on the benefits of each.

 Workshops with two parts are highlighted in grey.

27 Using Your Leadership Style for Organizational Growth – Part 1

Deb Koester, West Virginia Local Health Inc.;
Cathy Slemper, public health consultant

Successful leaders must understand themselves, their organizations, and their communities to achieve organizational growth and learning as well improve impact. In this interactive, hands on session, participants will explore their leadership style and their personal values and beliefs. They will learn how to tap into the diversity and richness of colleagues, and develop techniques for building community support. *This is a two-part workshop, be sure to register for Part 2, workshop #36.*

Session 4 > Wednesday, July 30 • 3:30-5:00pm

28 What's Next, West Virginia? – Part 2

This is a two-part workshop, be sure to register for Part 1, workshop #19.

29 Let's Work Together

Kellie Jo McNemar, WV Campus Compact

This workshop gives leaders an opportunity to explore both the art and the science of building strong relationships. Join us to explore the benefits of powerful partnerships, assess your networks, and select research-based practices to build strong relationships. Take time to reflect and invest in partnership development.

30 Taking Stock of Your Volunteers

Amber Hendrickson; Appalachian Coal Country Team

Focusing on a holistic approach to working with volunteers, you will learn how to recruit cross-generational volunteers and develop a meaningful volunteer engagement philosophy. This interactive workshop will allow you to create your own action plan specific to your needs.

31 Developing Multiple Revenue Streams

Margaret O'Neal, United Way of Southern West Virginia

Our economy is rapidly changing and the revenue streams many nonprofits counted on in the past decade are fading away leaving organizations with the continual struggle of finding new revenue sources to maintain their programs and services. In this workshop, you will learn about multiple revenue streams, how to assess whether they are viable for your organization, how to implement them, and how to evaluate them for long-term planning.

32 True Colors Personality – Part 2

This is a two-part workshop, be sure to register for Part 1, workshop #23.

33 Developing a Toolkit for Managing Nonprofit Ethics

*Jacki Englehardt, Professional & Community Education Coordinator,
WVU School of Social Work*

Nonprofit organizations face ethical dilemmas on a regular basis. This workshop will help participants identify common and emerging ethical issues in the areas of fundraising, governance, human resources, and stewardship. Discussion of practical ethical principles and standards to guide the actions of nonprofit organizations and helpful resources will be covered.

34 **Nothing Ever Prepared Me to Be a Caregiver** *Nancy Cipoletti, WV Bureau of Senior Services*

Family caregivers need support and resources. They need accurate information about important documents, safety, family dynamics, home care, placement and taking care of themselves. This interactive, fun workshop will help you learn about the needs of family caregivers and current resources.

35 **Creative Problem Solving** *Gary Selby, WVU Extension Service*

Have you found your group hitting a “block” when solving problems? Are you interested in thinking “outside of the box?” Learn about the creative problem-solving process and practice techniques that promote creative thought and foster collective thought. Leave with tools that can help boards and committees take on complex problems.

36 **Using Your Leadership Style for Organizational Growth – Part 2** *This is a two-part workshop, be sure to register for Part 1, workshop #27.*

Session 5 > Thursday, July 31 • 9:00-10:30am

37 **Policy Making From the Ground Up** *Stephanie Tyree, WV Community Development Hub*

How do you empower citizens to respond to policy opportunities that would improve community conditions? Find out how policy is developed, how to identify policy opportunities relevant to your community, and how to develop a strategy you can use in your efforts to impact policy.

38 **Transformational Leadership Skills for the 21st Century Organization** *Lydotta Taylor, President, The EdVenture Group*

This workshop will challenge participants to consider the importance of transformational leadership, discuss the necessary skills, and strategize ways to employ such leadership techniques. Through a mixture of lecturing, small group discussions, and case study reviews, participants will gain an understanding of the benefits of this leadership style.

39 **Superheroes Wanted (Tights and Cape Optional)** *William Scott Hill, American Red Cross*

This fun-filled workshop is designed to turn an “Average Joe or Jane” into a Superhero still named Joe or Jane, but with the potential to help change the world. Positive change is possible and you can help make it a reality. It’s all in how you look at things. Purpose and passion are the keys.

40 **Viral Community Dialogues: Using Social Media to Engage the Community for Your Cause** *Rachelle Beckner, Certified Fundraising Executive*

The picket fence has moved online. Neighbors, friends, and activists are engaging each other online. Where are you? Are you part of the conversation or missing it? Do you know what the community is saying about your organization, initiatives and events? Learn how to engage the community around your cause using social media. Learn how to maximize donations and volunteer engagement.

 Workshops with two parts are highlighted in grey.

41 Mindfulness, Relaxation and the Labyrinth - Part 1 *Renée Verbanic, Life Long Learning Workshops*

Do you feel overwhelmed with multi-tasking and realize that you're really just hyper-tasking? Are you committed to your own personal wellness and stress management? Do you want to learn strategies that enhance relaxation and help to revitalize you and your daily work? Then plan on attending this fascinating session on the evolution of the labyrinth as a walking meditative tool. As a warm-up, the session will review deep breathing techniques, centering tips and easy to implement stress management strategies. *This is a two-part workshop, be sure to register for Part 2, workshop #50.*

42 Appreciation in the Workplace *Cheryl Kaczor, Andi Bennett, and Terrill Peck; WVU Extension Service*

Come discover the "languages" we speak to encourage or motivate others. Whether you feel motivated by a friendly word, a hand shake or time with co-workers, you will learn how to make employees, volunteers or co-workers feel appreciated, in turn raising morale and promoting a healthy work environment.

43 Teaching Imagination *Staci Leech-Cornell and Leah Turley; The Clay Center of Arts and Sciences*

This session will provide simple and replicable methods to teach acting and public speaking to the audiences you serve. It will help in interviews, making speeches, and just feeling more confident in presenting yourself to others on a daily basis. You will walk away with simple acting techniques that you can teach to others.

44 Life is Short - Wear Your Party Pants! *Lesley Woodrum, Andrea Mender; WVU Extension Service*

Rather than live in fear, doubt or worry, choose to have an amazing life! In this interactive workshop, you will learn ten simple truths that lead to an amazing, fulfilling life. Based on the book by Loretta LaRoche.

45 Horses & Journeys: Lessons from the Herd - Part 1 *Martha Minter and Meredith Isaacs, Community Access; Diane Market-Gaston and Jeanne Schraf, Mystic Mountain Retreats*

Horses have the innate ability to quickly connect to what a person is experiencing and feeling, and they provide non-judgmental support and feedback. This equine assisted learning activity will enable participants to have direct interaction with horses in an emotionally and physically safe environment. This is a wonderful opportunity to experience first-hand how horses can help us physically, mentally, emotionally, and spiritually. You will not return unchanged!

This 3 hour workshop takes place off-site at Red Barn Stables, and requires an additional \$25 registration – be sure to register for both parts.

Session 6 > Thursday, July 31 • 11:00am-12:30pm

46 Organizing a Successful Community Service Campaign *Melinda Bibbee, Helen Jones, Chris Mullett, Vonda Berry, Tina Kopp, Rhonda Lindsey, and James Harris, Harrison County*

Learn from this panel how to organize a successful campaign in your community. Using the 100,000 houses campaign as an example, you will find out how to identify and include the right stakeholders; create buzz and publicity; inform the community of the problem and its costs; put a human face on the problem.

47 Just In Time Leadership - Leadership During Short-Term, High-Intensity Situations *Tejas Patel, American Red Cross*

Leaders can be developed...as long as they have the proper tools to be able to do their job. This workshop will identify those tools and the leadership techniques that can be used to be effective during disasters and high-intensity environments.

48 Reflection: Understanding the Impact of Service *Shannon Cottrill and Lesley Woodrum, WVU Extension Service*

Reflection can be a powerful tool in understanding the impact of service on individuals and communities. This interactive workshop will teach participants the basics and the importance of reflection, and how to effectively use it in service and other experiences.

49 Finding Your Money Source *Olivia Bravo, Kanawha County Library*

Find out where the money is and how to work with the Foundation Center database. See what is new on this website and learn about GrantSpace.org and what it has to offer. Participants should bring their laptops if they can.

50 Mindfulness, Relaxation and the Labyrinth - Part 2 *This is a two-part workshop, be sure to register for Part 1, workshop #41.*

51 Developing Engaged Nonprofit Boards *Norm Schwertfeger, WVU Extension Service*

Does your Board struggle with poor attendance issues, over-committed and unavailable leadership, lacking vision and enthusiasm? This workshop will serve to energize you as a Board Member or staff member to "Get Engaged" and go back to your board with energy and ideas to motivate them to fulfill their mission to the community. The workshop will also review community board roles and responsibilities with examples of improving board recruitment, orientation, annual reports and more!

52 Some Legal Stuff You Wanted to Know but Were Afraid to Ask *Tom Tinder, WV State Bar Foundation*

We are a society of laws. Every citizen has certain rights and responsibilities under the law. Find out how West Virginians can have a greater understanding of laws and the legal system. Each participant will receive resource materials that include unexpected activities!

53 What Is It You Want? *Joan Reed, Executive Director, Shepherd's Center of Greenbrier Valley*

We set goals and never follow through. We, the 'wiser', don't even bother to set goals because we KNOW we won't follow through. So, we trudge through life as what Zig Ziglar referred to as a "Wandering Generality." What's a Wandering Generality to do?! Come find out. Leave with a mapping tool that is fun, effective and actually works!

54 Horses & Journeys: Lessons from the Herd - Part 2 *This is a two-part workshop, be sure to register for Part 1, workshop #45.*



Governor's Service Awards Banquet

Wednesday, July 30, 6:30pm

Join us to celebrate the 2014 Governor's Service Awards, West Virginia's most prestigious volunteer honor. Each year, the Governor's Service Awards banquet showcases the accomplishments of extraordinary West Virginia volunteers.

Conference participants are always inspired by the accomplishments of the awardees. The 2013 recipients included organizations that provide meals for the hungry, and repair homes for those in need; and individuals who started community groups, served faithfully on community boards and others who made significant contributions to their communities.



2013 Governor's Service Award recipients:

From left: James and Pamela McPeak, Sam Groves (Alderson Ministerial Association), Nancy Kissinger, Duke Horstemeyer, Ruth Thayer, Jim and Pat Trader (The Carpenter's Corner), First Lady Joanne Tomblin, Thomas McChesney, Gloria Martin, Sheila Combs and Adam Pauley (Upper Big Branch Mining Memorial Group), Coleen Barnett, Tiffani Webb, Larry Rogers.

Conference Registration

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Day Phone: _____ Email: _____

County: _____

Agency/Organization: _____

This is my first time attending this conference: ☐ Yes ☐ No

Photographs taken of me during the conference may be used for publication: ☐

Workshops: Please indicate by number, the workshop you plan to attend in each session:

Session 1: _____ Session 2: _____ Session 3: _____

Session 4: _____ Session 5: _____ Session 6: _____

☐ I will attend the advanced Nonprofit Leadership session on Wednesday morning.

Meals: Registration includes the meals listed below.

Please indicate the meals you plan to eat.

☐ Tuesday Lunch ☐ Wednesday Lunch ☐ Thursday Lunch

☐ Wednesday Governor's Service Award Dinner ☐ **Vegetarian Meals**

Other Needs: _____

Fees: Early Bird discount is valid until **Friday, June 13th**. We cannot accept credit cards. We can invoice your organization.

See registration notes for **\$50** West Virginia Non-Profit Association (WVNPA) **member** discount. For WVNPA membership information, visit www.wvnpa.org

Standard Registration:

☐ Early Bird: \$150
☐ Regular: \$175

WVNPA Member:

☐ Early Bird: \$100
☐ Regular: \$125

Single Day Rates:

☐ Tuesday: \$60
☐ Wednesday: \$90
☐ Thursday: \$50

☐ Horses and Journeys session: \$25

Total enclosed: _____

☐ Please Invoice

Make checks payable to: **Volunteer West Virginia**

Mail registration form and check to:

Volunteer West Virginia • PO Box 6475 • Charleston WV 25362

No refunds after July 21, 2014

Conference Planning Committee

Conference Coordination provided by Volunteer West Virginia

Committee Members

Naomi Bays, *Arts Council of the Kanawha Valley*

Karalisa Bradley, *Corporation for National & Community Service*

Krista Bradshaw, *Volunteer West Virginia*

David Chairez, *Step by Step*

Rhonda Coleman, *WVU Extension*

Moya Doneghy, *Volunteer West Virginia*

Heather Eichner, *Nonprofits LEAD, Marietta College*

Susan England-Lord, *WVU Extension*

Jacki Englehardt, *WVU Division of Social Work*

Heather Foster, *American Red Cross*

Laura Lee Haddad, *West Virginia Non Profit Association*

Lynmarie Knight, *Pocahontas Communications Cooperative*

Dana Myslinsky, *Volunteer West Virginia*

Rod Poling, *Senior Companion Program*

Jennifer Randolph, *Roane County Commission*

Kent Spellman, *West Virginia Community Development HUB*

Michelle Teare, *Corporation for National & Community Service*

*"This conference is a great re-charge
for people in service to others."*

-2013 Conference Attendee

Registration Notes

Fees

Registration fees include all regular conference sessions, materials, and the meals listed on the registration form. Lodging is not included. An additional fee of \$25 applies if you choose the Horses and Journeys session.

Call 304-558-0111 if you need to cancel your registration. A \$25 cancellation fee applies to all refunds. **No refunds can be made after July 21, 2014.**

Special Needs

We will make every effort to meet the special needs of conference participants with disabilities. Please call 304-558-0111 at least two weeks before the conference.

Lodging

Rooms at the Marriott and at the Holiday Inn Express are being held for conference participants. Please call early to reserve a room at the conference rate. If you would prefer to be added to our room list at either hotel, please let us know when you register. You will receive an invoice for the lodging costs.

Call the Marriott at 304-345-6500 – the conference rate will be \$119, which **includes breakfast**, if you book as part of our block. Please ask for the Volunteer Conference block. This rate is only available if you reserve your room by **July 13, 2014.**

Call the Holiday Inn Express at 304-345-0600 – the conference rate will be \$97 which includes breakfast and free parking. Please use the conference group code - VOL - when making reservations. To receive the \$97 rate, please make reservations by **July 18, 2014.**

WVU School of Social Work Certificate in Nonprofit Management

Most sessions can be credited toward the WVU School of Social Work Certificate in Nonprofit Management. Please visit www.volunteerwv.org to learn which sessions can count and for information on this certification program.

Scholarships

Through a grant from Volunteer West Virginia Inc., there is a limited number of registration scholarships for West Virginia participants who are attending for the **first time**. Call 304-558-0111 or email moya.doneghy@wv.gov for scholarship application.

Organizations that are members of the **West Virginia Non-Profit Association** can receive a \$50 reduction on the registration fee for up to two attendees per organization. For WVNPA membership information, visit www.wvnpa.org



**Volunteer
West Virginia**

The State's Commission for National and Community Service

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Charleston, WV 25302

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